Harvard Longwood Campus

Campus Wayfinding: Comprehensive Sign Plan

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This is the campus wayfinding comprehensive sign plan for the Harvard Longwood Campus. It shows the proposed signs for Harvard Medical School, the Harvard School of Dental Medicine, and the Harvard T.H. Chan School of Public Health, and the parking signs and campus branding.

The original is a set of large-format drawings and photo simulations. In this version each page of the original is shown as a picture, followed by a written description, the text that appears on each sign, and the labels on the page. Sign codes such as D01 (directional), B01 (building identification), M01 (campus map), G01 (gateway identification), P01 (parking identification), and E01 (enhance existing lettering) are explained on the Sign Location Plan page and indexed in the Sign Code Index.

Contents

- Graphic Standards and Kit-of-Parts
- Comprehensive Sign Location Plan
- Harvard Medical School and Campus
- Harvard School of Dental Medicine
- Harvard T.H. Chan School of Public Health
- Parking Signage
- Campus Branding
- Sign Code Index

Sign Code Index

Each code below links to the page of this document where the sign is shown.

Sign code	Where shown
12A	188 Longwood Avenue: Sign Type 12A Directional; 188 Longwood Avenue: Sign Type 12A Faces
B01	Gordon Hall: Building Identification, Pylon; Building Identification and Emergency Response Address: Bronze Letterforms
B02	Countway Library: Building Identification, Pylon; Countway Library: Building Identification, Pylon (Option); Building Identification and Emergency Response Address: Bronze Letterforms
B03	LHRRB: Building Identification, Pylon; Building Identification and Emergency Response Address: Bronze Letterforms
B05	Warren Alpert Building: Building Identification, Pylon; Emergency Response Addresses
B06	4 Blackfan Circle: Building Identification, Pylon; Emergency Response Addresses
B07	Emergency Response Addresses
B08	Emergency Response Addresses
B10	Emergency Response Addresses; Harvard Dental Center: Building Identification and Directional
B11	Emergency Response Addresses; Research & Education Building: Building Identification, Dimensional Lettering and Pylon
B12	Kresge Building: Building Identification, Option 1; Kresge Building: Building Identification, Pylon
B15	Building Identification and Emergency Response Address: Bronze Letterforms; 188 Longwood Avenue: Door Graphics
B16	Building Identification and Emergency Response Address: Bronze Letterforms
B17	Building Identification and Emergency Response Address: Bronze Letterforms
B18	Building Identification and Emergency Response Address: Bronze Letterforms
B20	Building Identification and Emergency Response Address: Bronze Letterforms; Building Entrances: Regulatory Signs; Kresge Building: Entrance, Existing Conditions
B21	Admissions Building: Building Identification, Vinyl on Glass
B22	Building Identification and Emergency Response Address: Bronze Letterforms; Department of Global Health and Population, Tremont Street: Proposed Storefront Signs
B23	Building Identification and Emergency Response Address: Bronze Letterforms
B24	Warren Alpert Building: Building Identification, Pylon; Building Identification and Emergency Response Address: Bronze Letterforms
B25	Kresge Building: Building Identification, Option 1
B26	Kresge Building, Huntington Avenue: Building Identification, Plaque
B27	François-Xavier Bagnoud Building: Building Identification, Plaque
B30	Emergency Response Addresses

Sign code	Where shown
B31	Emergency Response Addresses
B32	Emergency Response Addresses
B35	Building Entrances: Regulatory Signs; Harvard Dental Center: Existing Conditions
B38	François-Xavier Bagnoud Building: Building Identification, Plaque
B39	Kresge Building, Huntington Avenue: Building Identification, Plaque
B40	Kresge Courtyard, Side Elevation: School Identification, Stacked Logo Plaque
B41	Department of Global Health and Population, Tremont Street: Proposed Storefront Signs
B42	90 Smith Street Offices: Building Identification
D01	Main Quad: Directional; Main Quad: Directional Messaging
D02	Kresge Quad: Directional
D03	Kresge Quad: Directional
D04	Kresge Quad: Directional
D05	677 Huntington Ave: Directional
D10	Main Quad: Directional
D11	Main Quad: Directional
D12	Main Quad: Directional
D13	Main Quad: Directional
D14	Main Quad: Directional
E01	Building Identification and Emergency Response Address: Bronze Letterforms
E02	Building Identification and Emergency Response Address: Bronze Letterforms
E03	Building Identification: Enhance Existing Lettering
E04	Building Identification: Enhance Existing Lettering
G01	188 Longwood Avenue: Carved Lettering adn Bronze Numerals
G02	Research & Education Building: Building Identification, Dimensional Lettering and Pylon
G03	Warren Alpert Building: Building Identification, Pylon; Building Identification and Emergency Response Address: Bronze Letterforms
G04	Campus Branding: Campus Gateway at 677 Huntington Avenue
M01	Main Quad: Directional
M02	Shattuck Street: Campus Map
M03	Campus Branding: Campus Gateway at 677 Huntington Avenue

Sign code	Where shown
M05	Shattuck Street: Campus Map
M06	Shattuck Street: Campus Map
P01	Parking Signage: Parking Lot Identification
P02	Parking Signage: Parking Lot Identification
P03	Parking Signage: Parking Lot Identification
P04	Parking Signage: Parking Lot Identification

Graphic Standards and Kit-of-Parts

Graphic Standards: Logos and Typography



Description: The left side shows the four logos used on the signs. The right side shows the three typefaces, each set in uppercase, lowercase, numerals, and punctuation.

Logos shown

- Harvard Medical School
- Harvard School of Dental Medicine
- Harvard T.H. Chan School of Public Health
- Harvard Longwood Campus (a combined mark with three shields)

Typefaces shown

- Anziano Pro Bold

- Benton Sans Condensed Medium
- Proxima Nova Condensed Semibold

Kit-of-Parts: Wayfinding and Building Identification

Sign codes: D, B



Description: Scale drawings show a plan view of the sign top, a large freestanding pedestrian directional sign (labeled D), a small freestanding pedestrian directional sign (labeled D), and three freestanding building identification pylons (labeled B), one for each school. All are dark panels with a red edge on a granite base. Scale: 3/4" = 1'-0".

Large directional sign face

- Arrow pointing up, then: Countway Library, Gordon Hall, Main Quad.

Small directional sign face

- Arrow pointing left, then: Armenise, Warren Alpert, Goldenson, Gordon Hall; arrow pointing up with accessible symbol.

Building identification pylons

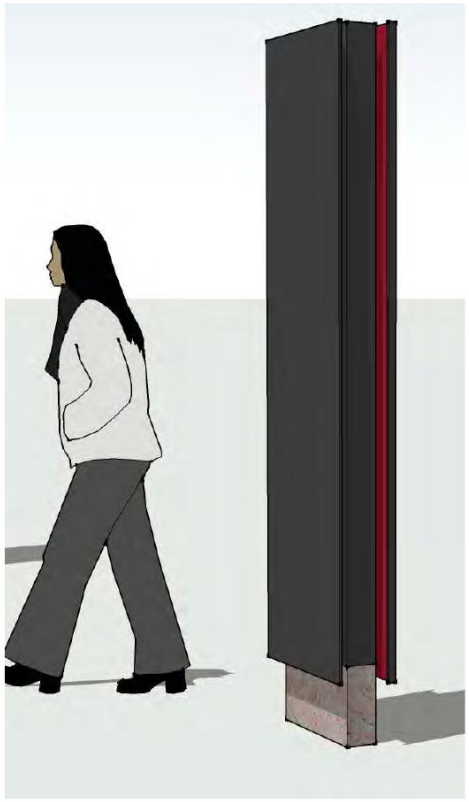
- HARVARD MEDICAL SCHOOL, 4 BLACKFAN CIRCLE

- HARVARD SCHOOL OF DENTAL MEDICINE, 250 LONGWOOD AVE
- HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH, 677 HUNTINGTON AVE
- Each pylon carries a school shield in relief.

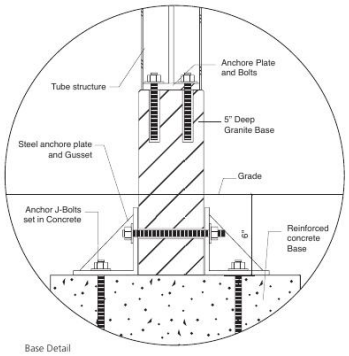
Dimensions marked on the drawing

- 1'-10"
- 1'-4"
- 7'-4"
- 5'-6"
- 5"
- 8"

Kit-of-Parts: Base Detail







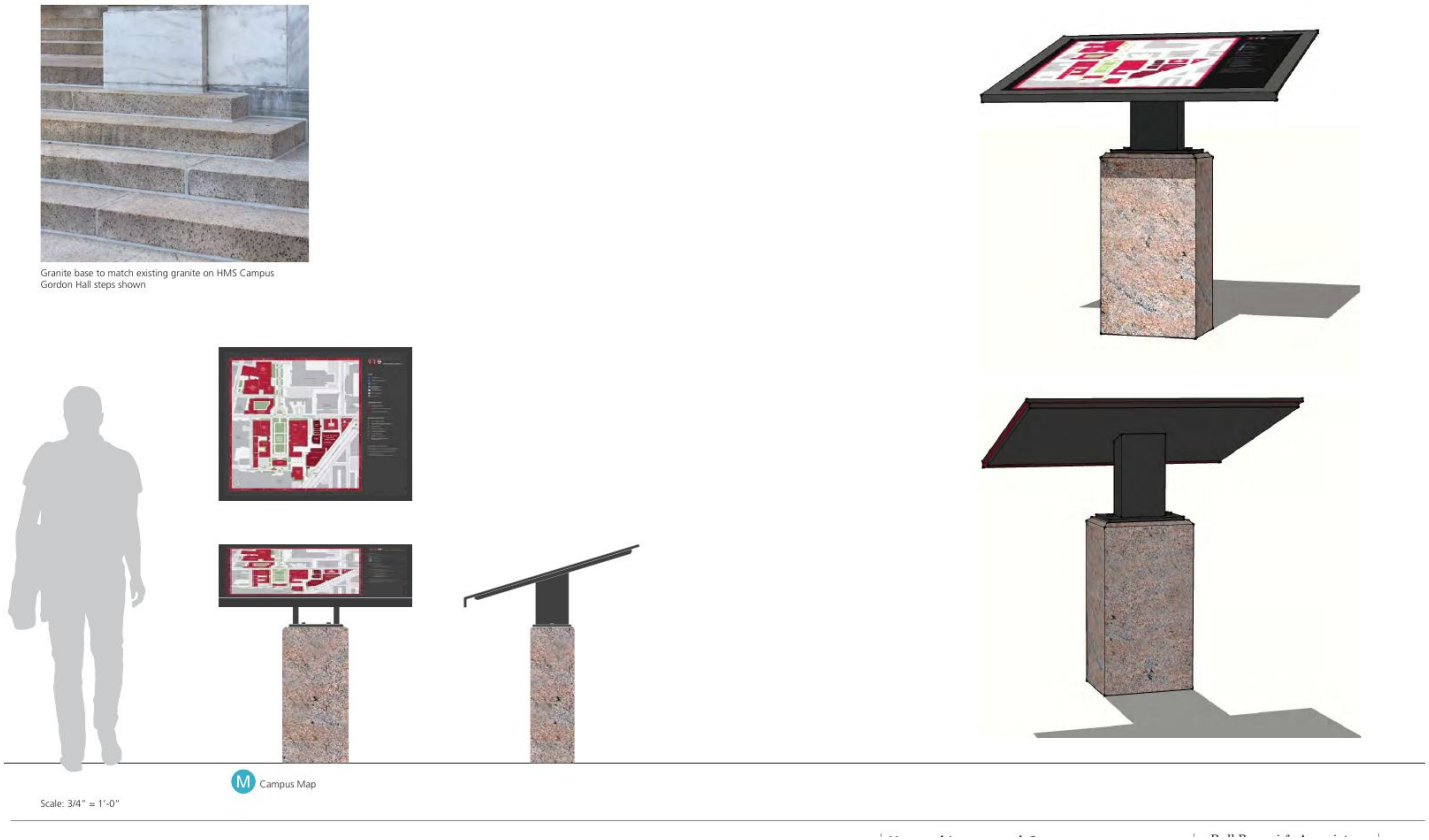
Description: Renderings show the sign post from the front and side, with a person for scale. A section drawing shows how the post is fixed to its base.

Labels on the base detail

- Anchor plate and bolts
- Tube structure
- 5" deep granite base
- Steel anchor plate and gusset
- Grade
- Anchor J-bolts set in concrete
- Reinforced concrete base
- 6" dimension

Kit-of-Parts: Campus Maps

Sign codes: M



Description: The campus map display (labeled M) is a freestanding unit with a tilted dark panel carrying the campus map, on a granite base. A photograph of the Gordon Hall steps shows the granite the base should match. Scale: 3/4" = 1'-0".

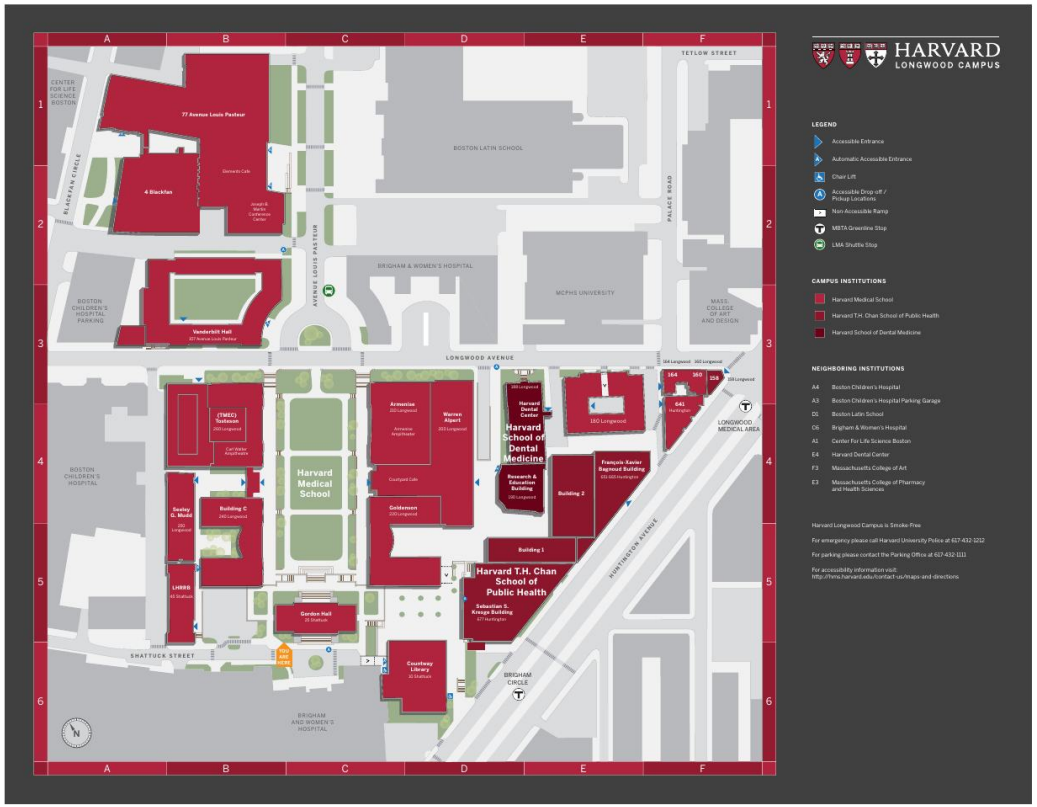
Notes

- Granite base to match existing granite on HMS Campus; Gordon Hall steps shown.
- M: Campus Map

Comprehensive Sign Location Plan

Map Graphics

Sign codes: M



Description: This is the campus map artwork that appears on the map displays. Buildings of Harvard Medical School, the School of Public Health, and the School of Dental Medicine are shaded red. Neighboring institutions are gray. A grid with columns A to F and rows 1 to 6 surrounds the map.

Legend

- Accessible entrance
- Automatic accessible entrance
- Non-accessible ramp
- Chair lift

- Accessible drop-off / pickup locations
- MBTA Green Line stop
- LMA shuttle stop
- You are here
- Harvard Longwood Campus is smoke-free

Campus institutions

- Harvard Medical School
- Harvard T.H. Chan School of Public Health
- Harvard School of Dental Medicine

Neighboring institutions

- A4 Boston Children's Hospital
- A3 Boston Children's Hospital Parking Garage
- D1 Boston Latin School
- C6 Brigham & Women's Hospital
- A1 Center for Life Science Boston
- E4 Harvard Dental Center
- F3 Massachusetts College of Art
- E3 Massachusetts College of Pharmacy and Health Sciences

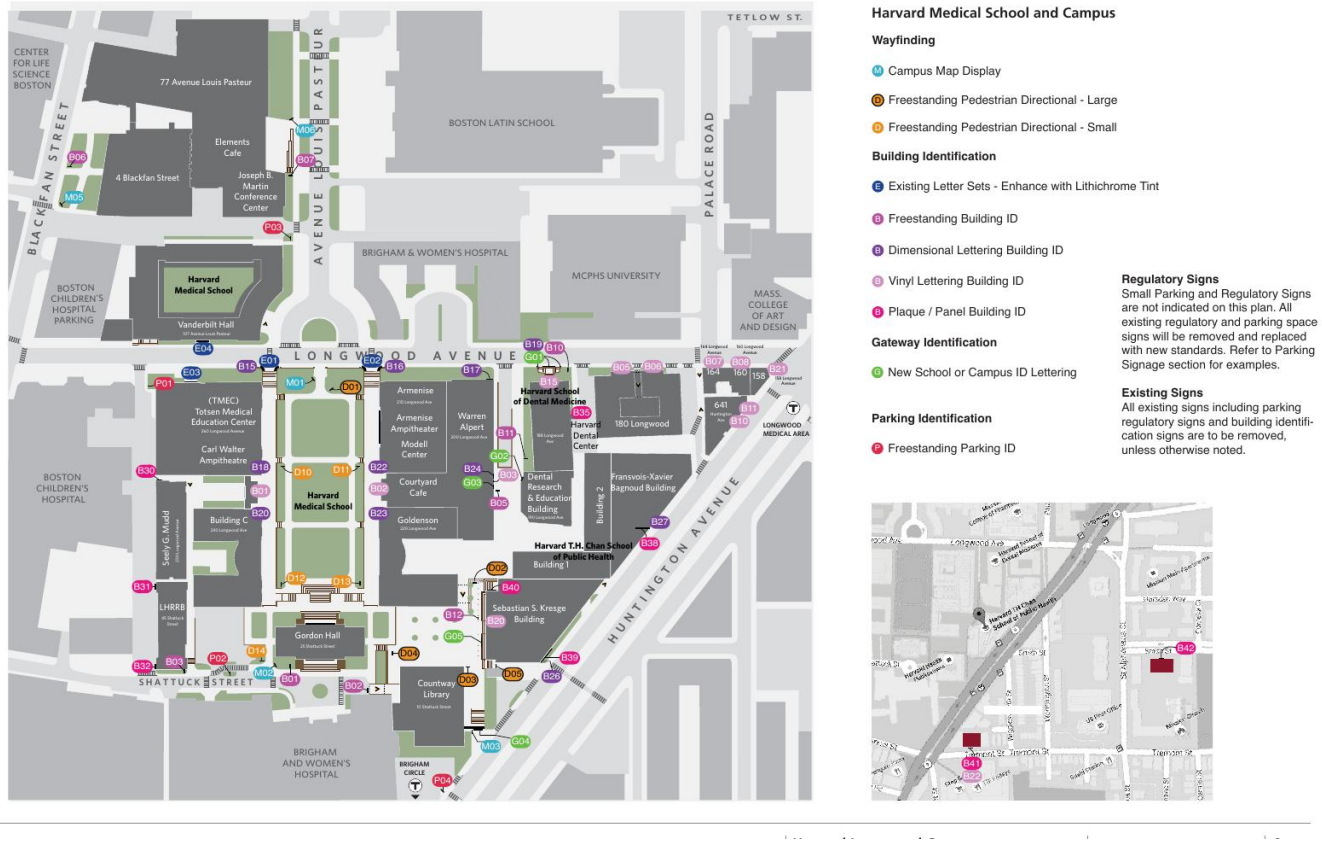
Places labeled on the map

- 158, 160, 164, 180, 188, 190, 200, 210, 220, 240, 250 and 260 Longwood Avenue
- 641 and 651-665 Huntington Avenue; 677 Huntington Avenue (Sebastian S. Kresge Building)
- 10, 25 and 45 Shattuck Street
- Armenise, Armenise Amphitheater, Warren Alpert, Goldenson, Building C, Tosteson Medical Education Center (TMEC), Seeley G. Mudd, Gordon Hall, Countway Library, LHRRB, Vanderbilt Hall, Elements Cafe, Courtyard Cafe, Carl Walter Amphitheatre, Research & Education Building, Harvard Dental Center, Building 1, Building 2, François-Xavier Bagnoud Building
- 77 and 107 Avenue Louis Pasteur; Joseph B. Martin Conference Center; 4 Blackfan Circle; Brigham Circle; Tetlow Street; Palace Road

Contact notes printed on the map

- For emergency please call Harvard University Police at 617-432-1212.
- For parking please contact the Parking Office at 617-432-1111.
- For accessibility information visit hms.harvard.edu/contact-us/maps-and-directions.

Sign Location Plan: Harvard Longwood Campus



Description: The plan places each new sign on the campus map using a code. The code letter shows the kind of sign: D for directional, B for building identification, M for campus map, G for gateway identification, P for parking identification, and E for enhancing existing lettering. A small inset map at the lower right shows the Kresge Building area. The pages that follow show each code in detail; the Sign Code Index near the front of this document links to them.

Legend: Wayfinding

- Campus map display
- Freestanding pedestrian directional, large
- Freestanding pedestrian directional, small

Legend: Building identification

- Existing letter sets: enhance with lithichrome tint
- Freestanding building ID

- Dimensional lettering building ID
- Vinyl lettering building ID
- Plaque / panel building ID

Legend: Gateway identification

- New school or campus ID lettering

Legend: Parking identification

- Freestanding parking ID

Regulatory signs

- Small parking and regulatory signs are not indicated on this plan. All existing regulatory and parking space signs will be removed and replaced with new standards. Refer to the Parking Signage section for examples.

Existing signs

- All existing signs, including parking regulatory signs and building identification signs, are to be removed, unless otherwise noted.

Harvard Medical School and Campus

Main Quad: Directional

Sign codes: D01, M01



Description: A wide photograph of the Main Quad lawn and path with the new signs placed in it. Directional sign D01 stands at the left of the path. Campus map M01 stands at the right.

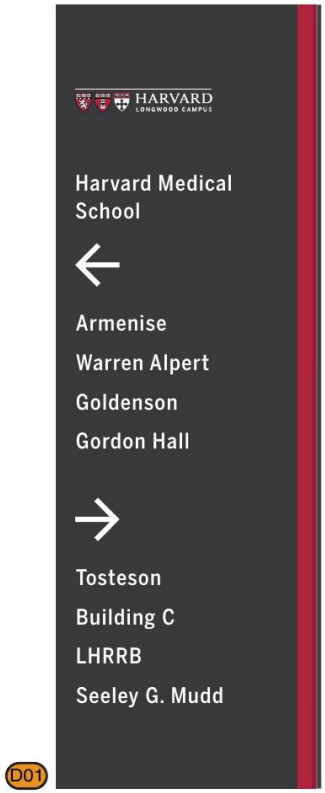
Names on D01

- Armenise
- Warren Alpert
- Goldenson
- Gordon Hall
- Tosteson

- Building C
- LHRRB
- Seeley G. Mudd

Main Quad: Directional Messaging

Sign codes: D01



Description: The sign face has the Harvard Longwood Campus logo at the top, then a heading and two groups of destinations separated by arrows.

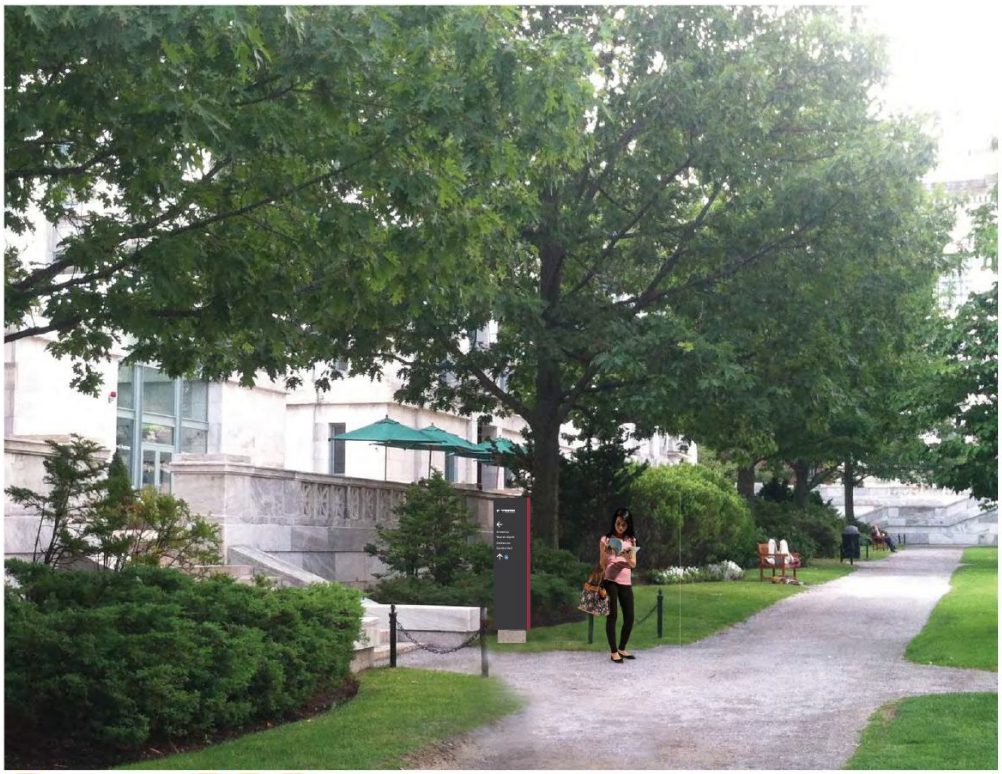
Sign face text, top to bottom

- Harvard Medical School
- Arrow pointing left
- Armenise
- Warren Alpert
- Goldenson
- Gordon Hall
- Arrow pointing right

- Tosteson
- Building C
- LHRRB
- Seeley G. Mudd

Main Quad: Directional

Sign codes: D11, D10, D12, D14



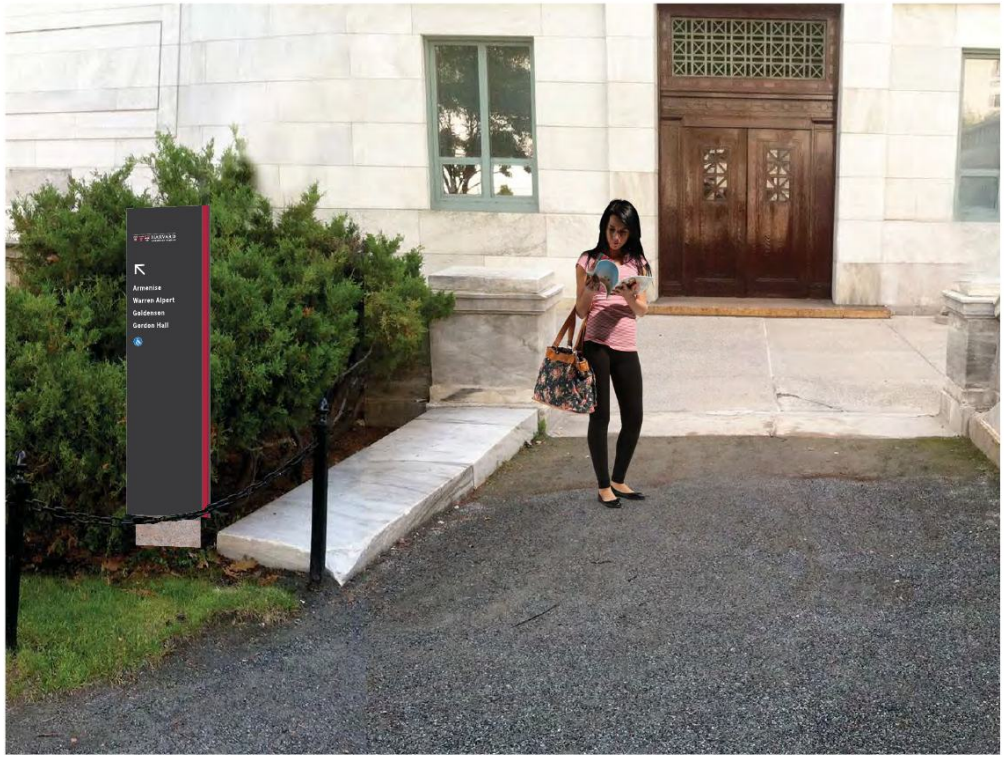
Description: The sign stands beside a path with trees and café umbrellas behind it. D10, D12, and D14 are similar.

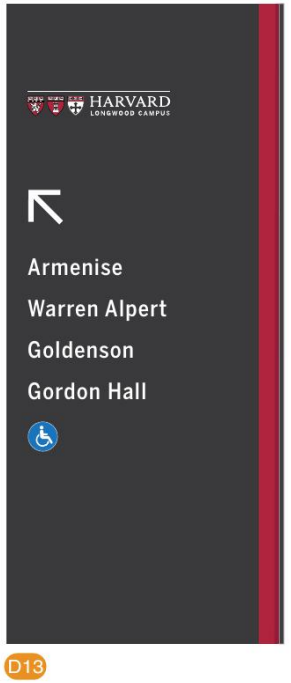
Sign face text D11

- Arrow pointing left
- Armenise
- Warren Alpert
- Goldenson
- Gordon Hall
- Arrow pointing up, with accessible symbol

Main Quad: Directional

Sign codes: D13





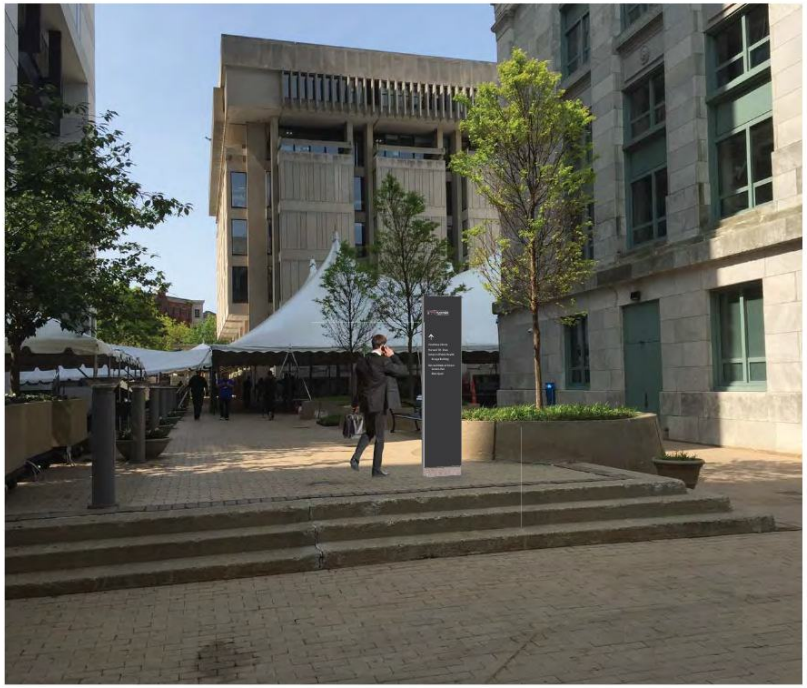
Description: The sign stands beside a ramp leading to a wooden double door in a stone building.

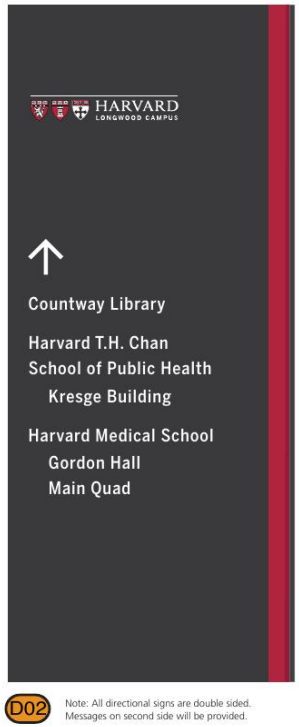
Sign face text D13

- Arrow pointing up and left
- Armenise
- Warren Alpert
- Goldenson
- Gordon Hall
- Accessible symbol

Kresge Quad: Directional

Sign codes: D02





Description: The sign stands in a paved courtyard with a white tent and trees. It is double sided.

Sign face text D02

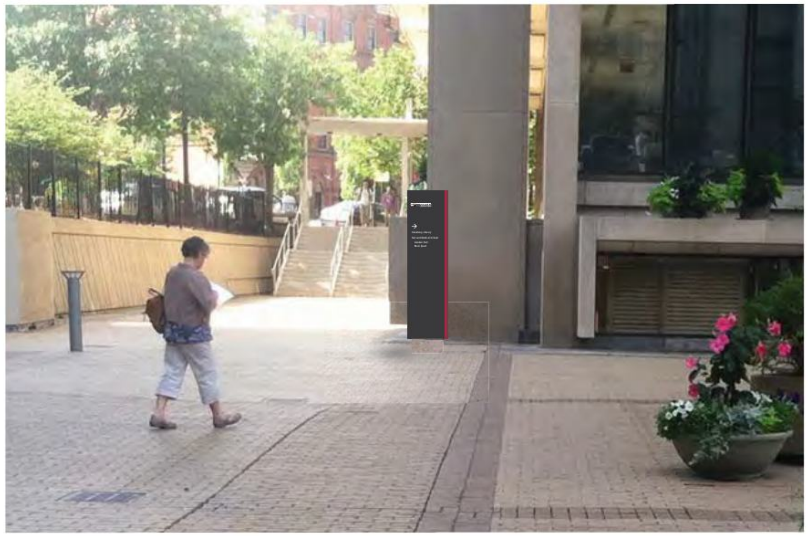
- Arrow pointing up
- Countway Library
- Harvard T.H. Chan School of Public Health, Kresge Building
- Harvard Medical School, Gordon Hall, Main Quad

Note

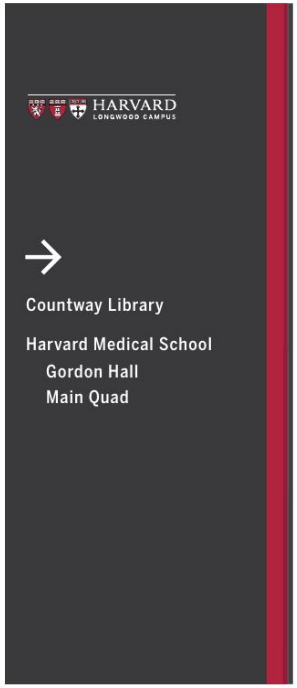
- All directional signs are double sided. Messages on second side will be provided.

Kresge Quad: Directional

Sign codes: D03



View to Countway Library - Courtyard to Right



Description: View to Countway Library, with the courtyard to the right.

Sign face text D03

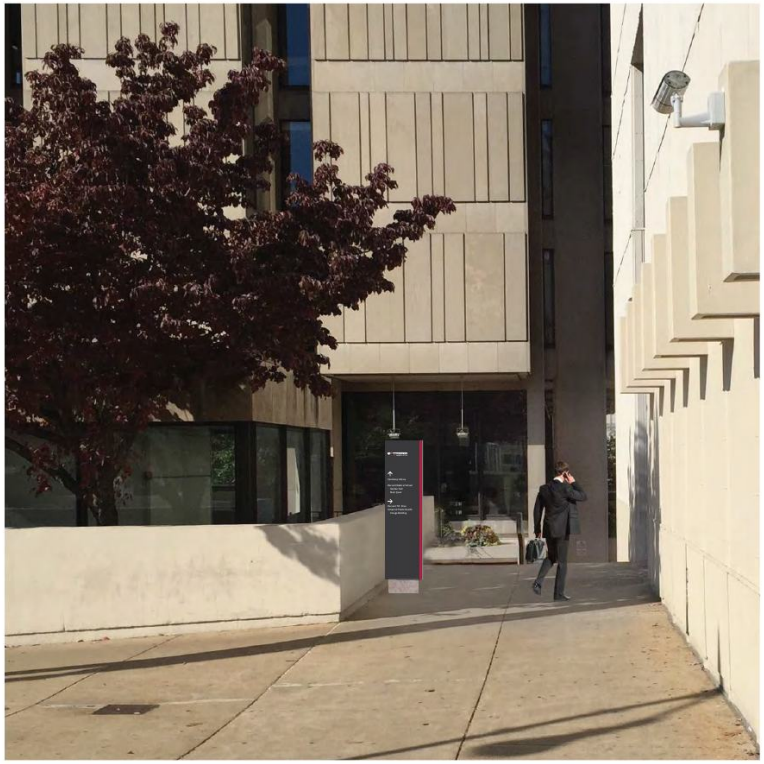
- Arrow pointing right
- Countway Library
- Harvard Medical School, Gordon Hall, Main Quad

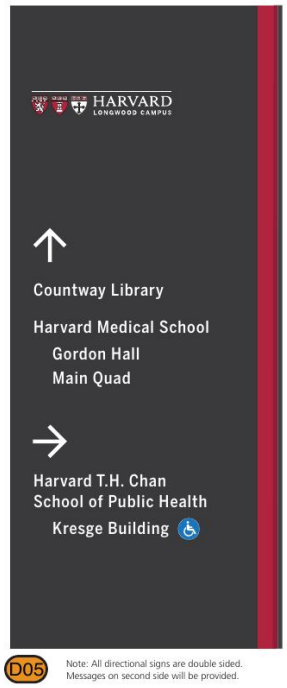
Note

- All directional signs are double sided. Messages on second side will be provided.

677 Huntington Ave: Directional

Sign codes: D05





Description: The sign stands at a building corner beside a glass wall and a concrete planter.

Sign face text D05

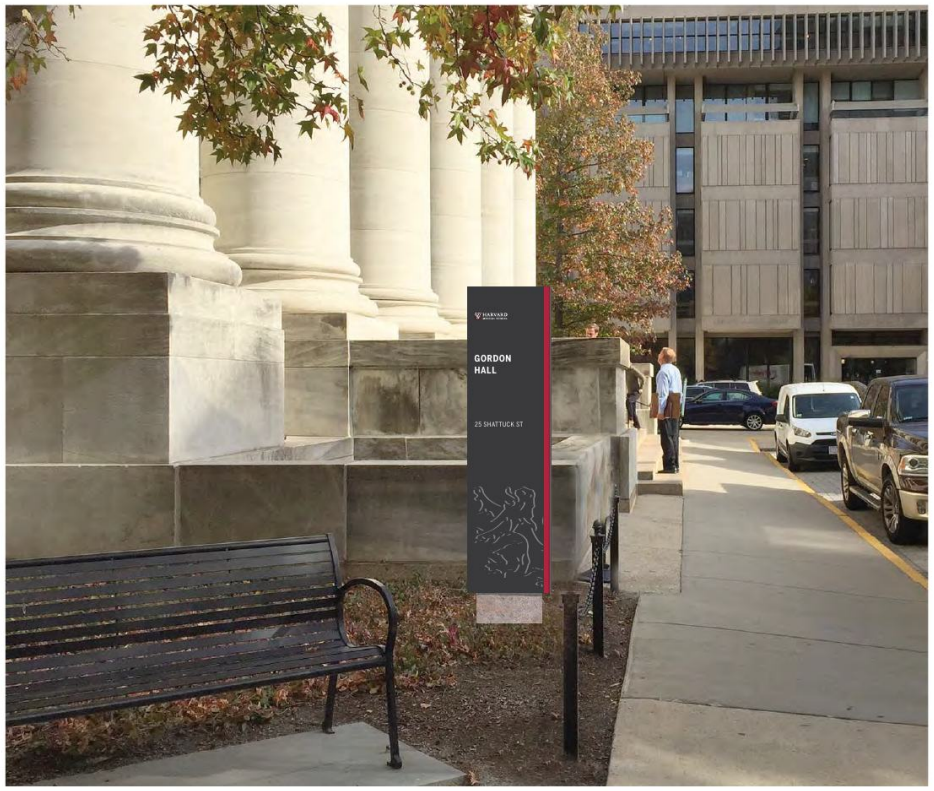
- Arrow pointing up
- Countway Library
- Harvard Medical School, Gordon Hall, Main Quad
- Arrow pointing right
- Harvard T.H. Chan School of Public Health, Kresge Building, with accessible symbol

Note

- All directional signs are double sided. Messages on second side will be provided.

Gordon Hall: Building Identification, Pylon

Sign codes: B01



Description: The pylon stands on the sidewalk beside the stone columns of Gordon Hall. Its lower part carries a lion emblem in relief. Scale: 3/4" = 1'-0".

Sign text

- GORDON HALL
- 25 SHATTUCK ST

Countway Library: Building Identification, Pylon

Sign codes: B02



Description: Two photos show the library entrance before and after. The pylon stands to the left of the ramp. The existing building lettering reads Francis A. Countway Library of Medicine. Scale: 3/4" = 1'-0".

Sign text

- COUNTWAY LIBRARY
- 10 SHATTUCK ST

Countway Library: Building Identification, Pylon (Option)

Sign codes: B02



Existing Conditions



Option for
Darkening Existing Lettering

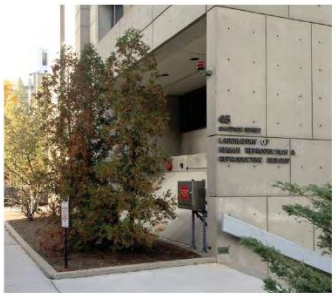
Description: This option darkens the existing carved lettering above the entrance. The carved lettering reads Francis A. Countway Library of Medicine.

Note

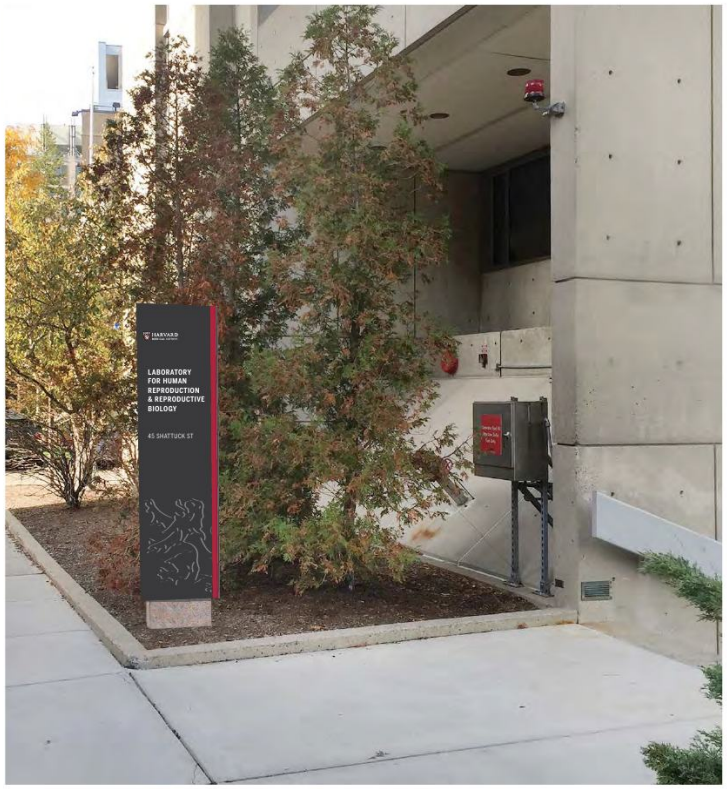
- Option for darkening existing lettering.

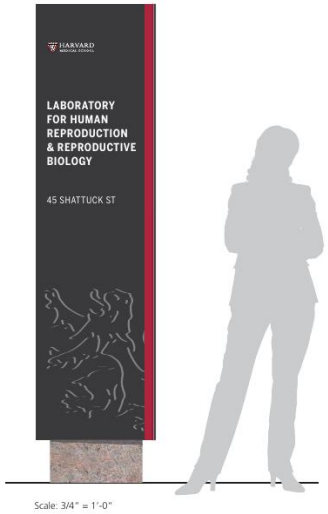
LHRRB: Building Identification, Pylon

Sign codes: B03



Existing Conditions





Scale: 3/4" = 1'-0"

Description: The pylon stands in a planting bed beside the concrete building. Its lower part carries a lion emblem in relief. Scale: 3/4" = 1'-0".

Sign text

- LABORATORY FOR HUMAN REPRODUCTION & REPRODUCTIVE BIOLOGY
- 45 SHATTUCK ST

Shattuck Street: Campus Map

Sign codes: M02, M05, M06



Description: The map display stands on the sidewalk beside a stone building and a bench. M05 and M06 are similar.

Related

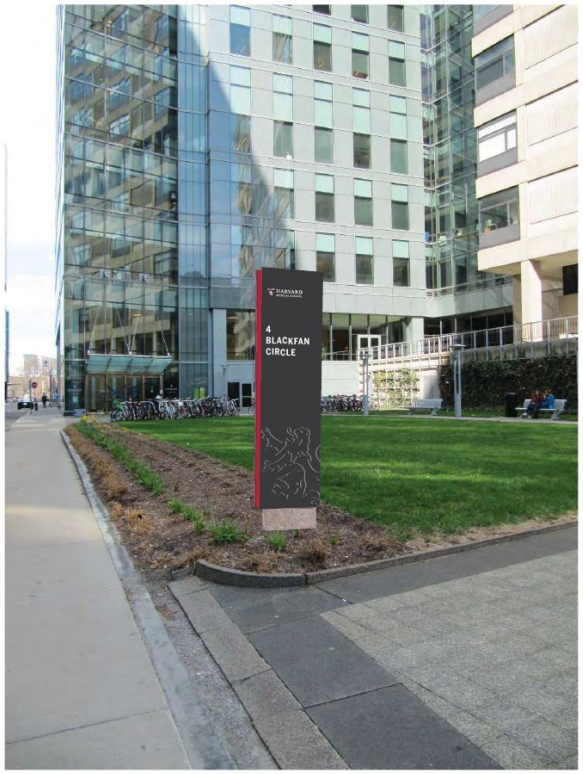
- Gordon Hall, 25 Shattuck St, is nearby.

4 Blackfan Circle: Building Identification, Pylon

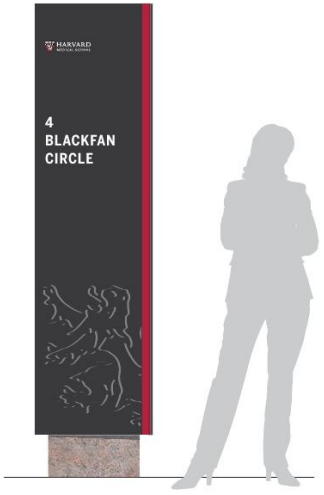
Sign codes: B06



Existing Sign to be removed and replaced.



B06



Scale: 3/4" = 1'-0"

Description: A new pylon replaces the existing sign on the lawn in front of the glass building. Scale: 3/4" = 1'-0".

Sign text

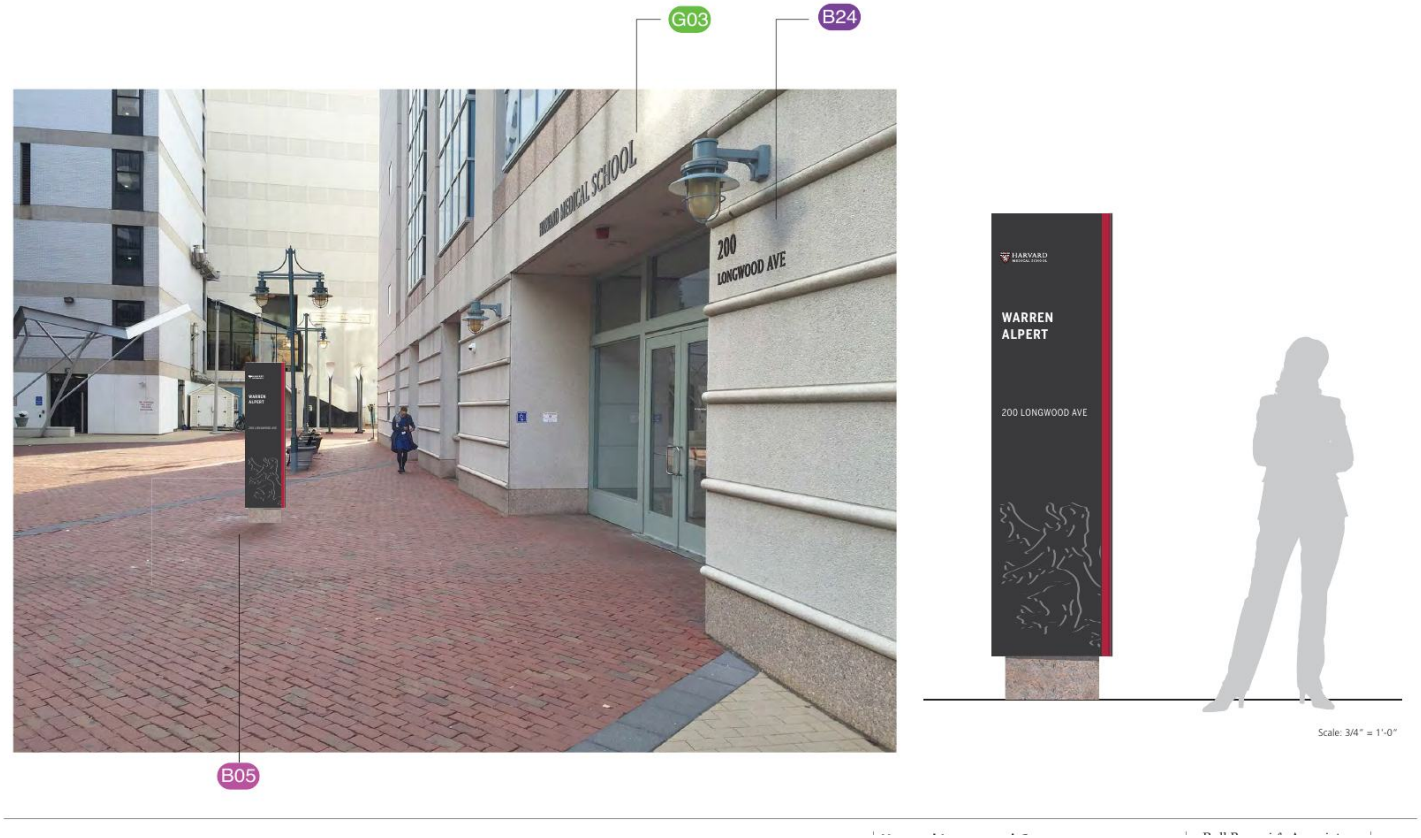
- 4 BLACKFAN CIRCLE

Note

- Existing sign to be removed and replaced.

Warren Alpert Building: Building Identification, Pylon

Sign codes: B05, G03, B24



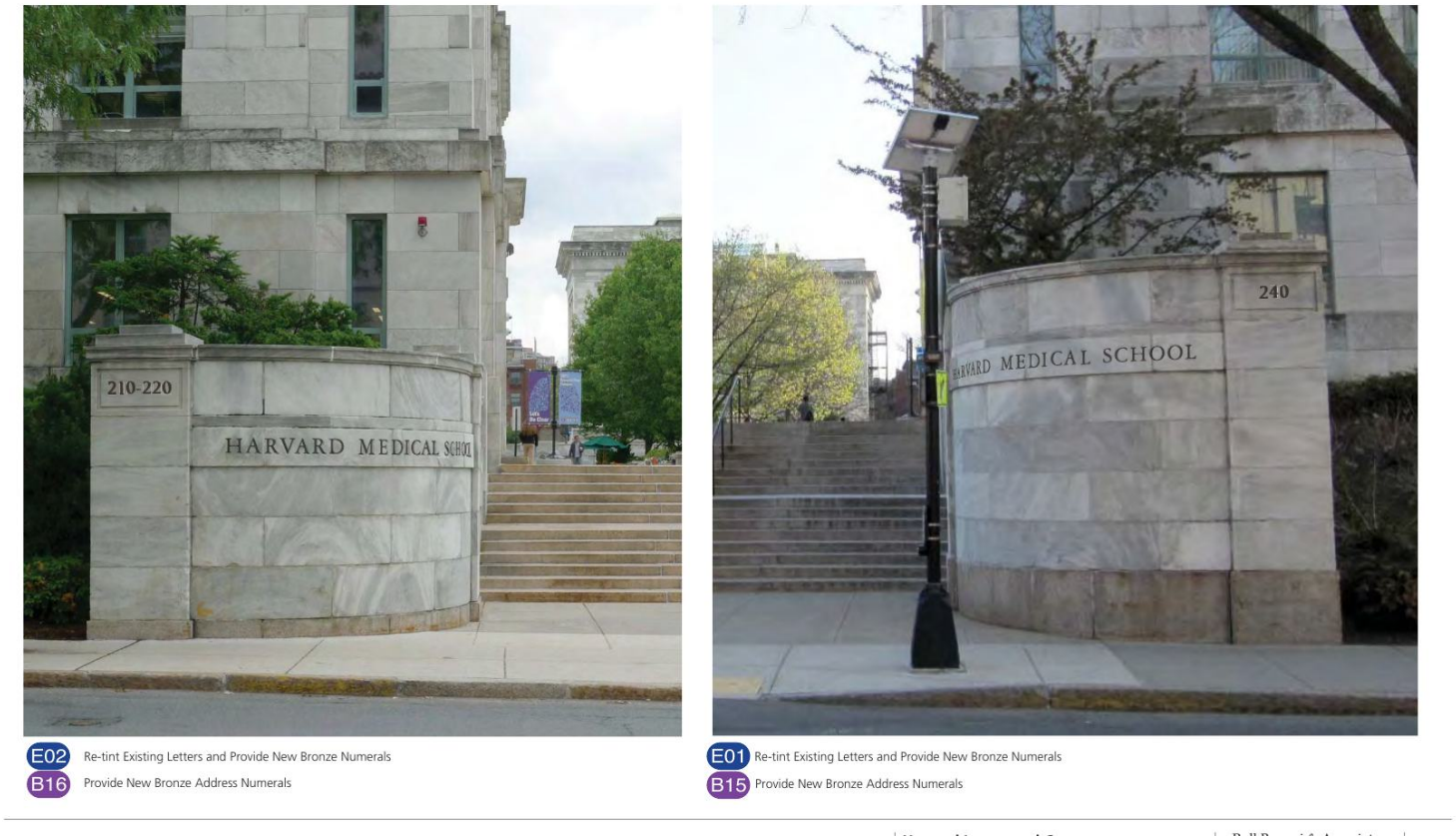
Description: The pylon stands on a brick walkway. Leader lines also point to the school lettering (G03) and address numerals (B24) above the entrance. Scale: 3/4" = 1'-0".

Sign text

- WARREN ALPERT
- 200 LONGWOOD AVE

Building Identification and Emergency Response Address: Bronze Letterforms

Sign codes: E01, E02, B15, B16



Description: Two views of curved granite walls with carved lettering. The existing letters are re-tinted and new bronze address numerals are added.

Labels

- E02: Re-tint existing letters and provide new bronze numerals
- B16: Provide new bronze address numerals
- E01: Re-tint existing letters and provide new bronze numerals
- B15: Provide new bronze address numerals

Text visible

- HARVARD MEDICAL SCHOOL
- 210-220

- 260

Building Identification: Enhance Existing Lettering

Sign codes: E03, E04



Description: The before photo shows the existing carved lettering. The after photo shows the lettering filled in with lithichrome and the address numerals 260.

Text visible

- DANIEL C. TOSTESON MEDICAL EDUCATION CENTER
- 260

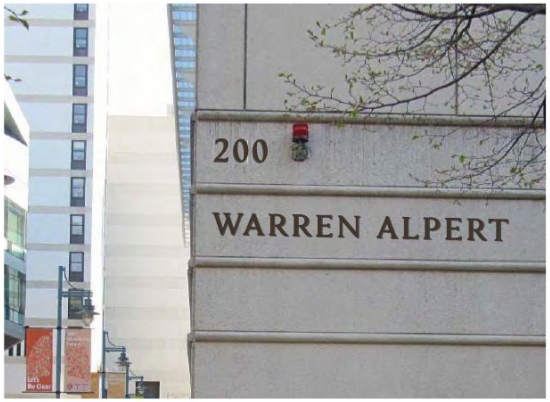
Labels

- Before
- E03: After, with lithichrome infill
- E04: Similar

Building Identification and Emergency Response Address: Bronze Letterforms

Sign codes: B17





B17 Replace Existing Letters and Provide Numerals

Description: A close-up shows the carved lettering on the building wall.

Text visible

- 200
- WARREN ALPERT

Label

- B17: Replace existing letters and provide numerals

Building Identification and Emergency Response Address: Bronze Letterforms

Sign codes: G03, B24, B03



Description: A glass entrance below carved lettering. Vinyl lettering and a small Harvard shield are applied to the glass door.

Text visible

- HARVARD MEDICAL SCHOOL
- 200 LONGWOOD AVE
- WARREN ALPERT
- 100% Smoke-Free Campus
- No Trespassing

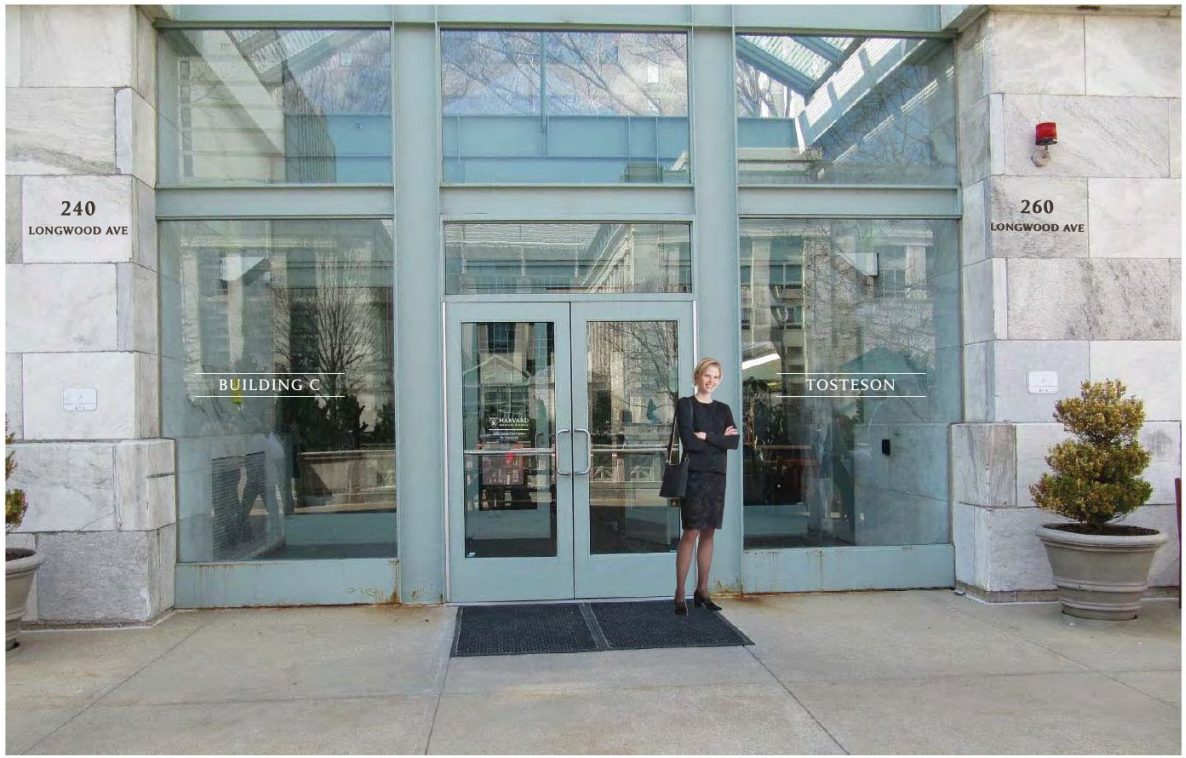
Labels

- G03: Provide new school ID lettering

- B24: Provide new address numerals
- B03: Provide vinyl building ID on glass

Building Identification and Emergency Response Address: Bronze Letterforms

Sign codes: B18, B20, B01



Description: A glass entrance between two stone piers, with a person standing in the doorway for scale.

Text visible

- 240 LONGWOOD AVE
- 260 LONGWOOD AVE
- BUILDING C
- TOSTESON
- 100% Smoke-Free Campus
- No Trespassing

Labels

- B18 and B20: Provide new address numerals
- B01: Provide vinyl building ID on glass

Building Identification and Emergency Response Address: Bronze Letterforms

Sign codes: B22, B23, B02



Description: A glass entrance with building names on the left and right door panels.

Text visible

- 210 LONGWOOD AVE
- 220 LONGWOOD AVE
- ARMENISE
- WARREN ALPERT
- GOLDENSON
- COURTYARD CAFE
- 100% Smoke-Free Campus
- No Trespassing

Labels

- B22 and B23: Provide new address numerals
- B02: Provide vinyl building ID on glass

Emergency Response Addresses

Sign codes: B30, B31, B32



B30 B31 Building ID Plaque and Address (Typ.)



B32 Building ID Plaque and Address

Description: Left: a plaque on a concrete garage wall, with a blue emergency phone below. Right: a plaque at a building corner beside a street.

Text visible

- 250 LONGWOOD AVE
- 45 SHATTUCK ST

Labels

- B30 and B31: Building ID plaque and address (typical)
- B32: Building ID plaque and address

Emergency Response Addresses

Sign codes: B05, B06, B07, B08, B10, B11





B05 B06 B07 B08 B10 B11 Vinyl on Glass for Office Building Entrances (Typ.)

Description: A door with a small vinyl notice at eye level, and a close-up of the notice.

Text visible

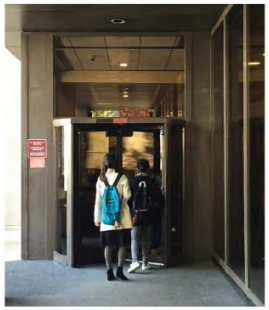
- 180A
- HARVARD MEDICAL SCHOOL
- 100% Smoke-Free Campus
- No Trespassing

Label

- B05, B06, B07, B08, B10, B11: Vinyl on glass for office building entrances (typical)

Building Entrances: Regulatory Signs

Sign codes: B35, B20







Remove and Replace Existing Regulatory Signs



Regulatory Plaque



Accessible Path Sign



Accessible Door Symbol

Refer to Locations B35 B20 for examples.

Description: Top: photos of existing entrance signs, marked to be removed and replaced. Bottom: three new signs, a regulatory plaque, an accessible path sign, and an accessible door symbol. See B35 and B20 for examples.

Regulatory plaque text

- 100% Smoke-Free Campus
- No Trespassing
- Violators will be Prosecuted
- Harvard Longwood Campus logo

Other new signs

- Accessible path sign: wheelchair symbol with a left arrow
- Accessible door symbol: wheelchair symbol in a circle

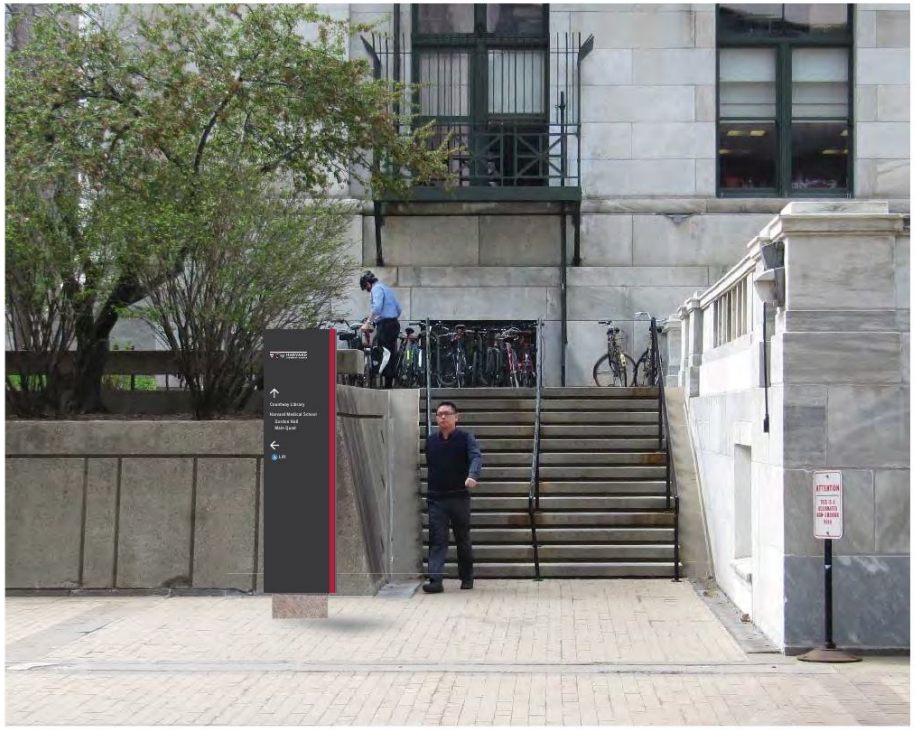
Note

- Remove and replace existing regulatory signs. Refer to locations B35 and B20 for examples.

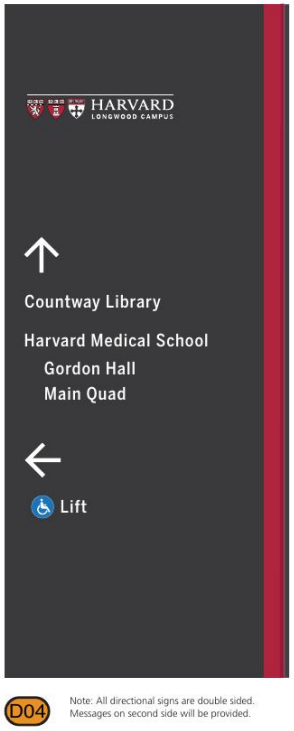
Harvard School of Dental Medicine

Kresge Quad: Directional

Sign codes: D04



View to Gordon Hall - Countway Library to Left



Description: View to Gordon Hall, with Countway Library to the left. A person stands on the steps beside the sign.

Sign face text D04

- Arrow pointing up
- Countway Library
- Harvard Medical School, Gordon Hall, Main Quad
- Arrow pointing left, with accessible symbol and the word Lift

Note

- All directional signs are double sided. Messages on second side will be provided.

188 Longwood Avenue: Existing Conditions





Description: Two views of the existing front of 188 Longwood Avenue, a two-story red brick building with stone steps and a central entrance.

188 Longwood Avenue: Carved Lettering adn Bronze Numerals

Sign codes: G01



Description: The carved lettering reads across the stone base below the entrance. Bronze numerals are added at each side. Scale: 1/4" = 1'-0".

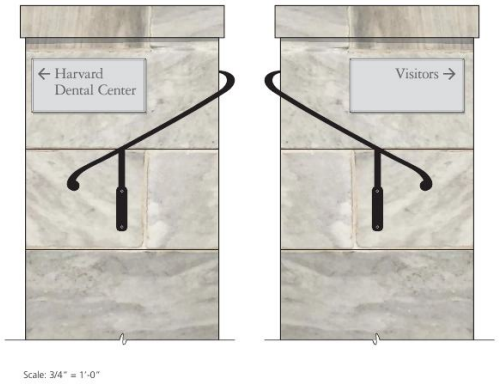
Text visible

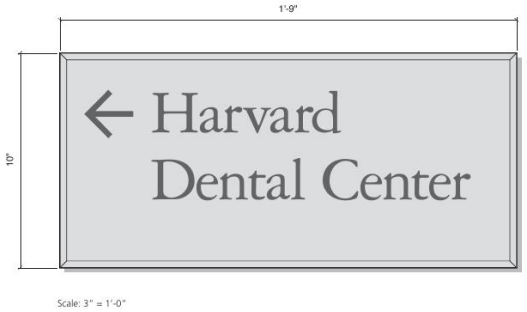
- HARVARD SCHOOL OF DENTAL MEDICINE
- 188
- 188 LONGWOOD AVE
- HARVARD DENTAL CENTER PATIENTS: Enter on Left Side of Building
- VISITORS: Enter on Right Side of Building at 190 Longwood Ave

188 Longwood Avenue: Wayfinding Signage









Description: Small gray directional signs attach to the granite posts at the foot of the steps. The left sign points left; the right sign points right. Scale: 3/4" = 1'-0" for the posts and 3" = 1'-0" for the enlarged sign.

Sign text

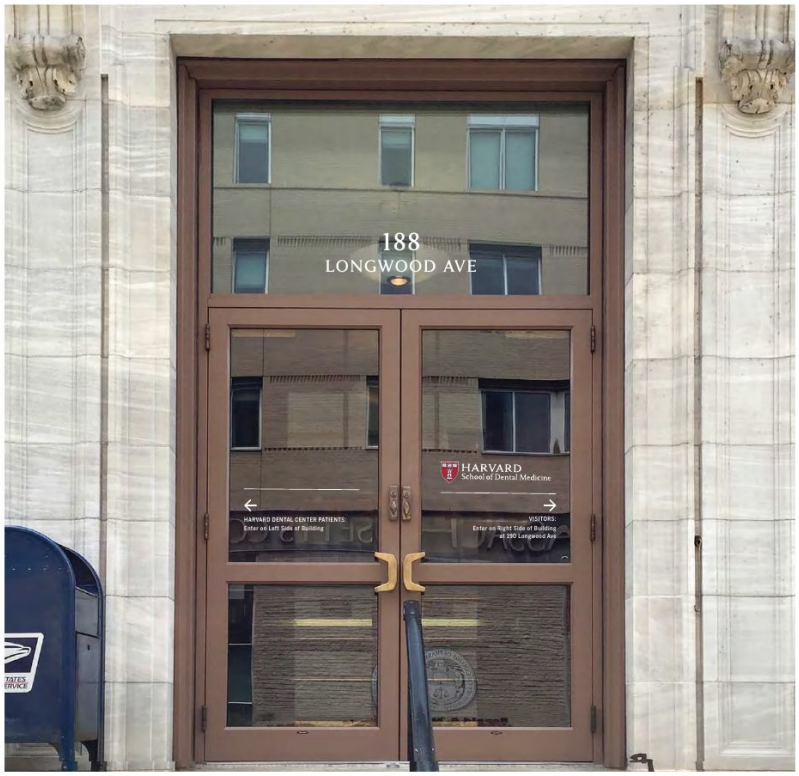
- Arrow pointing left: Harvard Dental Center
- Visitors, arrow pointing right

Dimensions marked

- 1'-9"
- 10"

188 Longwood Avenue: Door Graphics

Sign codes: B15



Description: Vinyl graphics on the glass show the Harvard School of Dental Medicine logo with an arrow pointing left for patients and an arrow pointing right for visitors. Scale: 3/4" = 1'-0".

Text visible

- 188 LONGWOOD AVE
- HARVARD DENTAL CENTER PATIENTS: Enter on Left Side of Building
- VISITORS: Enter on Right Side of Building at 190 Longwood Ave

Research & Education Building: Building Identification, Dimensional Lettering and Pylon

Sign codes: G02, B11



Description: The pylon stands on a brick plaza in front of the glass entrance. Dimensional lettering for the school name goes on the building above (G02). Scale: 3/4" = 1'-0".

Sign text

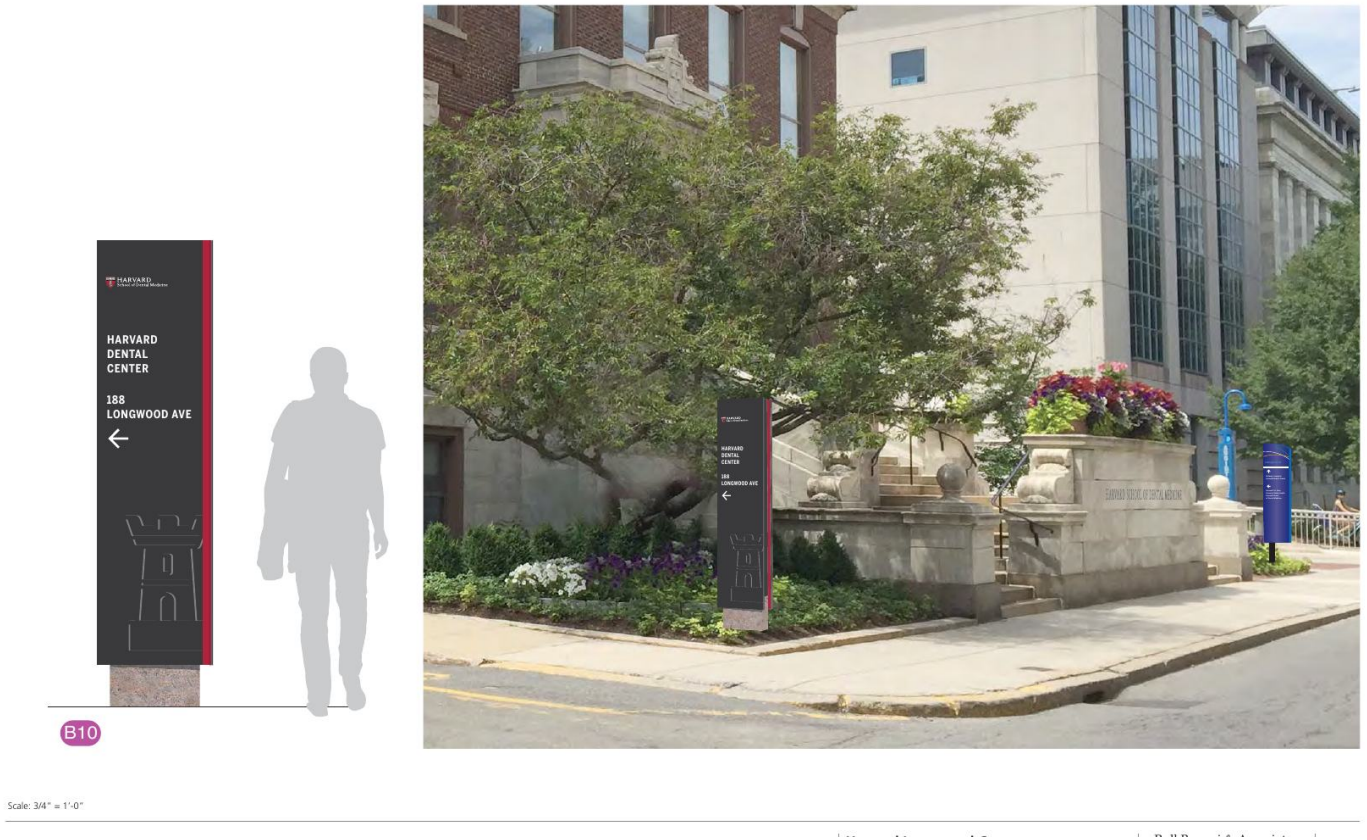
- RESEARCH & EDUCATION BUILDING
- 190 LONGWOOD AVE

Note

- RBA to review and confirm pylon location in field.

Harvard Dental Center: Building Identification and Directional

Sign codes: B10



Description: The pylon stands on the sidewalk beside the stone steps and planters. Its lower part carries a tower emblem in relief. Scale: 3/4" = 1'-0".

Sign text

- HARVARD DENTAL CENTER
- 188 LONGWOOD AVE
- Arrow pointing left

188 Longwood Avenue: Sign Type 12A Directional

Sign codes: 12A



Remove Existing HSDM Sign, Relocate LMA Sign



Sign Type 12A Directional Sign - New sign placed perpendicular to road

Description: A tall blue directional sign with a curved top stands beside the sidewalk, perpendicular to the road, in the planting bed in front of the steps.

Sign face text

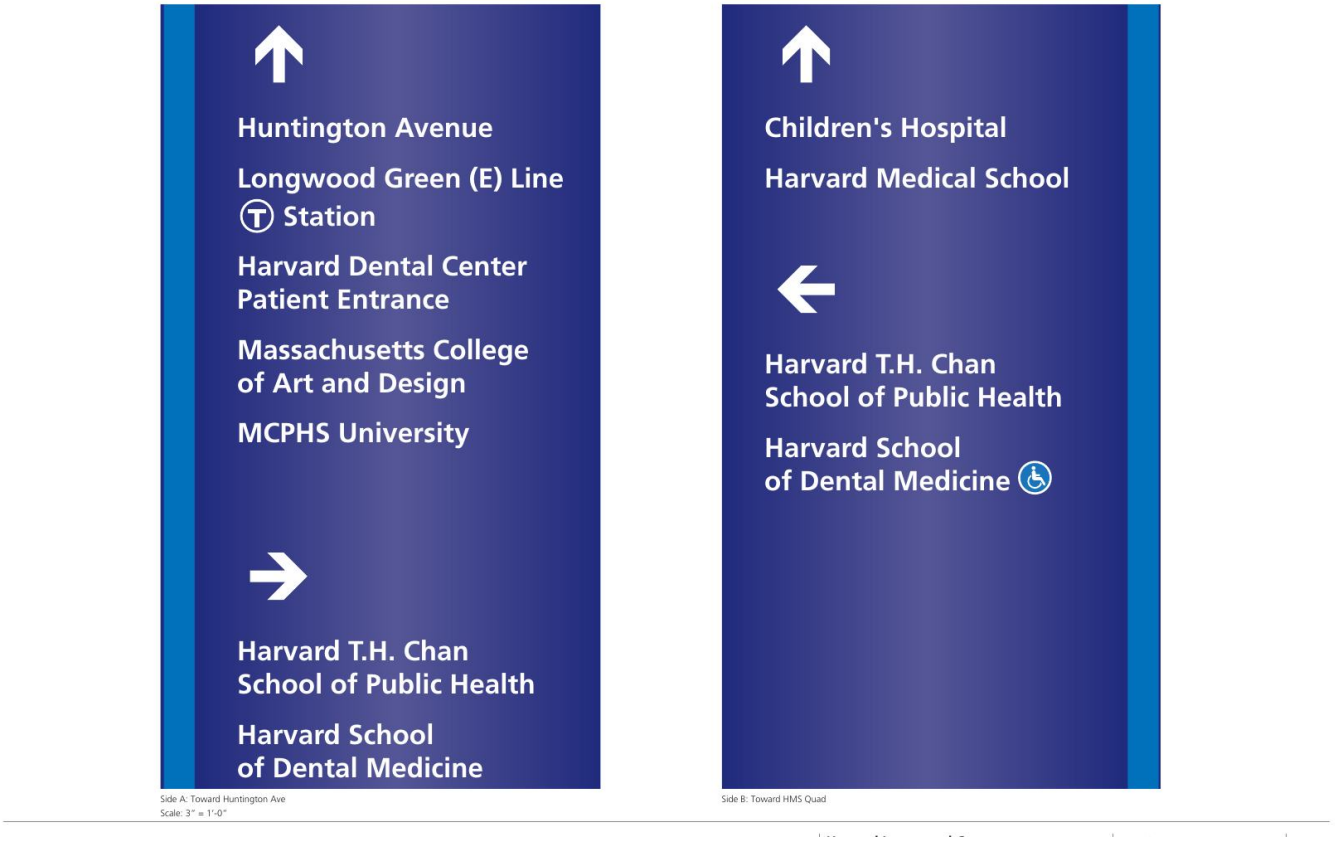
- Huntington Avenue
- Longwood Green (E) Line Station
- Harvard Dental Center Patient Entrance
- Massachusetts College of Art and Design
- MCPHS University
- Harvard T.H. Chan School of Public Health
- Harvard School of Dental Medicine

Notes

- Remove existing HSDM sign; relocate LMA sign.
- Sign Type 12A directional sign: new sign placed perpendicular to road.

188 Longwood Avenue: Sign Type 12A Faces

Sign codes: 12A



Description: Both faces are blue with white text and arrows. Scale: 3" = 1'-0".

Side A: toward Huntington Avenue

- Arrow pointing up
- Huntington Avenue
- Longwood Green (E) Line Station, with transit symbol
- Harvard Dental Center Patient Entrance
- Massachusetts College of Art and Design
- MCPHS University
- Arrow pointing right
- Harvard T.H. Chan School of Public Health

- Harvard School of Dental Medicine

Side B: toward HMS Quad

- Arrow pointing up
- Children's Hospital
- Harvard Medical School
- Arrow pointing left
- Harvard T.H. Chan School of Public Health
- Harvard School of Dental Medicine, with accessible symbol

Harvard Dental Center: Existing Conditions

Sign codes: B35





Remove Existing Signs



Description: The existing signs are removed. New vinyl lettering goes on the transom and a Harvard logo goes on the doors. A regulatory plaque is added beside the door.

Text visible

- Harvard Dental Center
- PATIENT ENTRANCE

Labels

- Remove existing signs
- B35: Vinyl logo on doors
- Regulatory plaque

Harvard T.H. Chan School of Public Health

Kresge Building: Building Identification, Option 1

Sign codes: B25, B12



Description: Existing banners above the plaza stay. A new pylon (B12) stands at the left of the steps and a plaque (B25) is mounted on the wall at the right. Scale: 3/16" = 1'-0".

Text visible

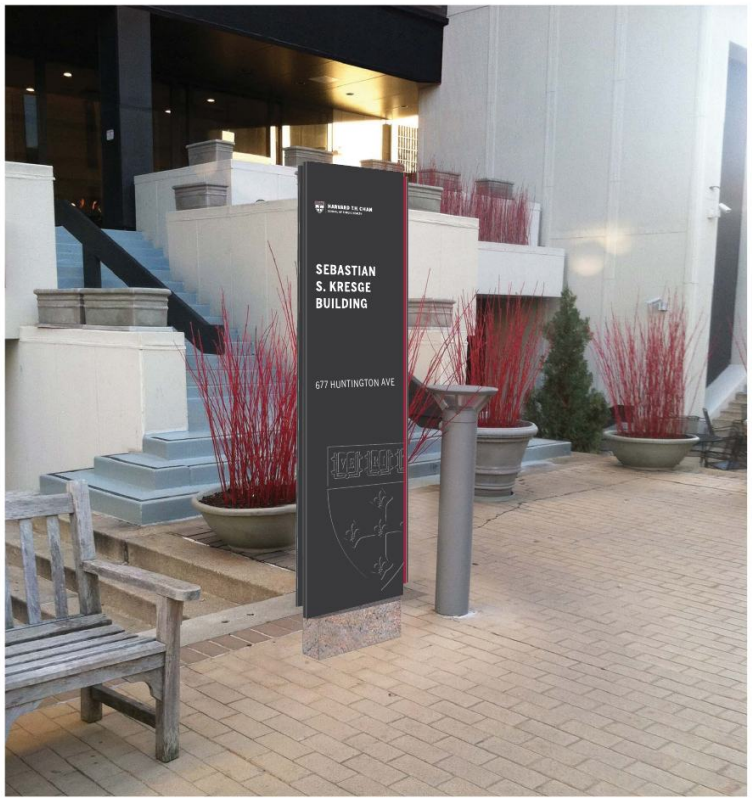
- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH
- Powerful ideas for a healthier world

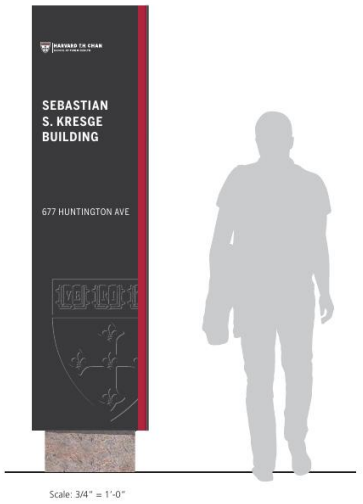
Label

- Existing banners to remain

Kresge Building: Building Identification, Pylon

Sign codes: B12





Description: The pylon has a shield emblem in relief on its lower part. Scale: 3/4" = 1'-0".

Sign text

- SEBASTIAN S. KRESGE BUILDING
- 677 HUNTINGTON AVE

Kresge Building: Entrance, Existing Conditions

Sign codes: B20



Description: New building identification and accessibility signs are added at the entrance.

Text visible

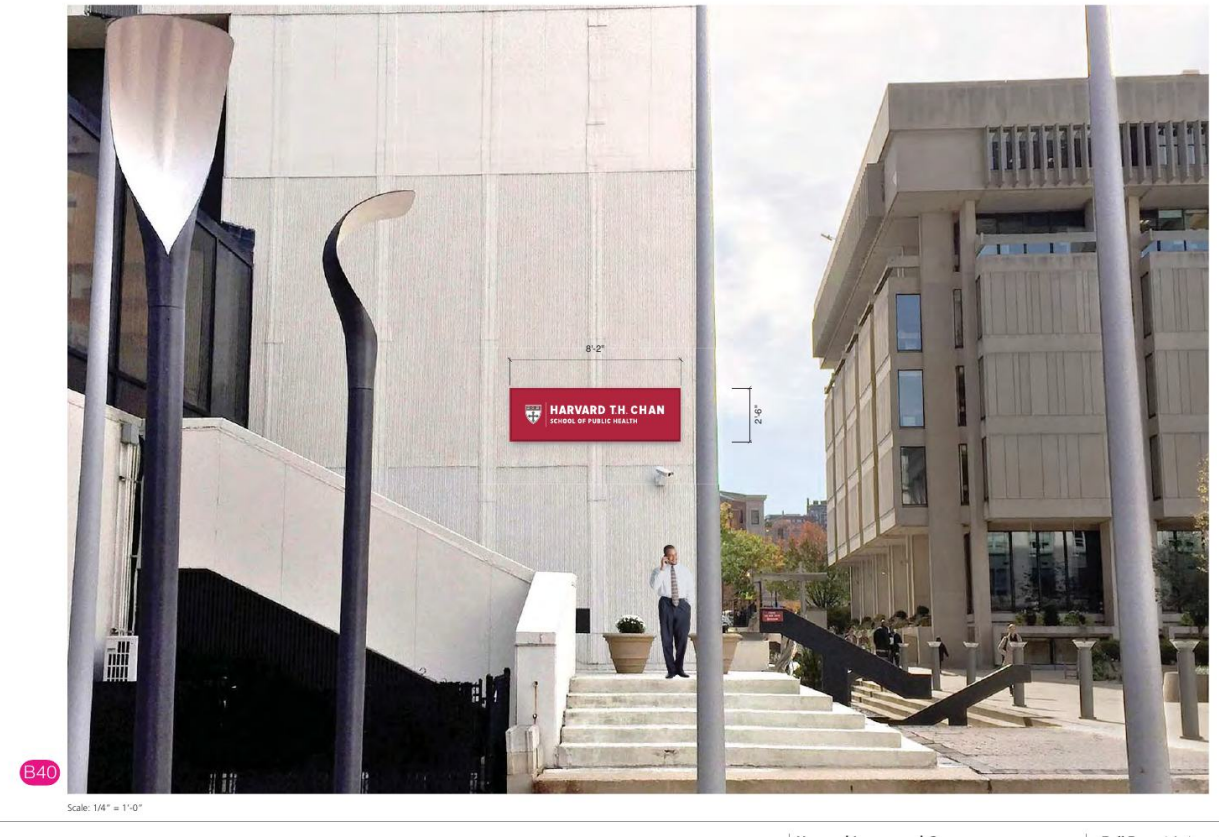
- 677 HUNTINGTON AVE
- KRESGE

Labels

- Existing conditions
- Regulatory and accessible path sign
- B20: New building identification and accessibility signs
- Accessible door symbol

Kresge Courtyard, Side Elevation: School Identification, Stacked Logo Plaque

Sign codes: B40



Description: A red plaque with the school logo is mounted on the building wall above the steps. Dimensions marked: 2'-6" and 8'-2". Scale: 1/4" = 1'-0". The footer on this page is dated July 27, 2016.

Plaque text

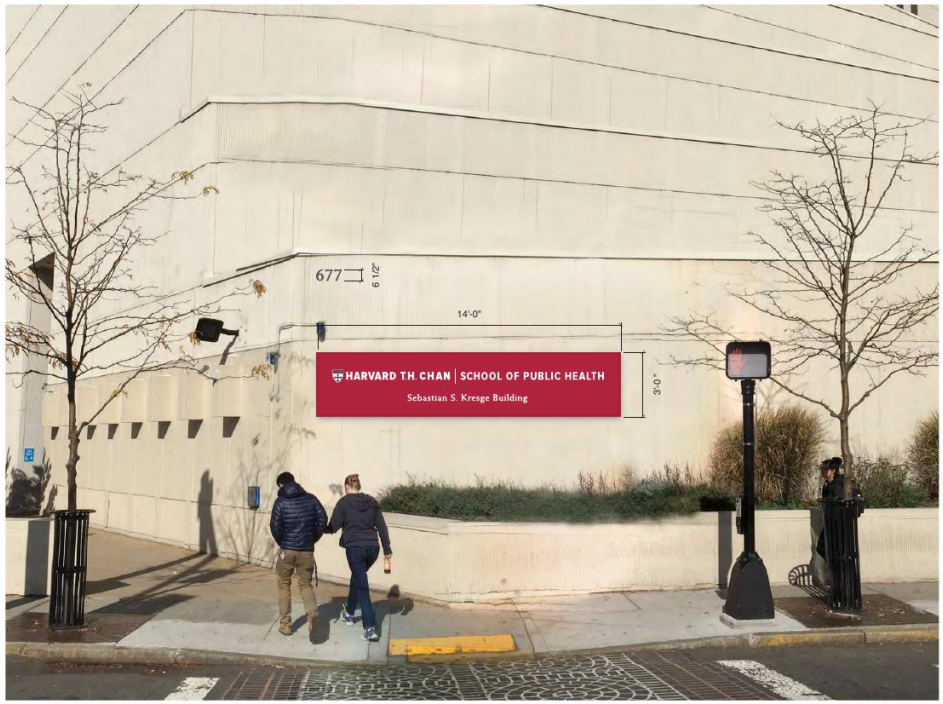
- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH

Kresge Building, Huntington Avenue: Building Identification, Plaque

Sign codes: B39, B26



Existing Conditions



Description: A long red plaque and street address numerals are mounted on the wall. Dimensions marked: 14'-0", 3'-0", 6 1/2". The footer on this page is dated July 27, 2016.

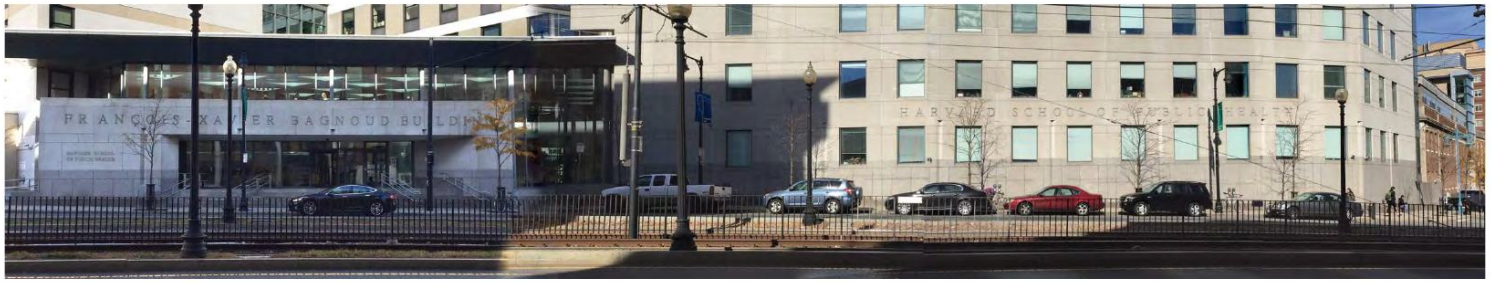
Text visible

- 677
- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH
- Sebastian S. Kresge Building

Labels

- B39: School and building ID plaque
- B26: Street address numerals

François-Xavier Bagnoud Building: Existing Conditions



Carved Lettering



Remove Existing Graphics on Entry Glass



Stainless Steel School ID Lettering

Description: Top: the carved lettering on the building. Bottom left: the entry glass with existing graphics. Bottom right: stainless steel school ID lettering.

Text visible

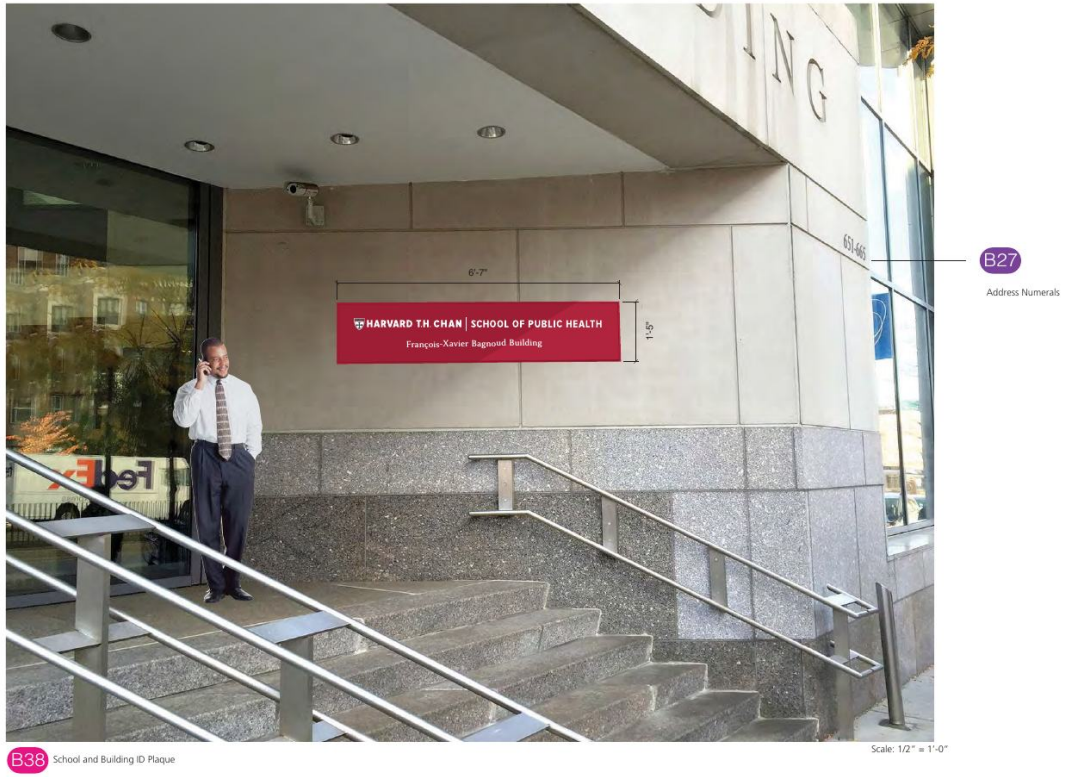
- HARVARD SCHOOL OF PUBLIC HEALTH

Labels

- Carved lettering
- Remove existing graphics on entry glass
- Stainless steel school ID lettering

François-Xavier Bagnoud Building: Building Identification, Plaque

Sign codes: B27, B38



Description: A red plaque is mounted on the granite wall. Dimensions marked: 6'-7" wide and 1'-5" tall. Scale: 1/2" = 1'-0".

Plaque text

- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH
- François-Xavier Bagnoud Building

Labels

- B27: Address numerals
- B38: School and building ID plaque

Department of Global Health and Population, Tremont Street: Existing Conditions









Description: Three views of the existing storefront and entrance.

Text visible

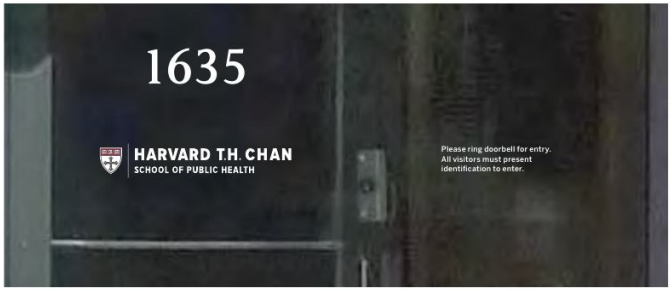
- HARVARD SCHOOL OF PUBLIC HEALTH
- 1637 Tremont
- Etched door text: Harvard School of Public Health, Global Health and Population

Department of Global Health and Population, Tremont Street: Proposed Storefront Signs

Sign codes: B41, B22







Description: New red sign panels replace the existing panels above the storefronts. A vinyl panel goes on the door glass. Scales: 1/8" = 1'-0" for the row, 1/4" = 1'-0" for the sign panel, 3" = 1'-0" for the door vinyl. Dimension marked: 21'-4".

Panel text

- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH
- Numbers 1633, 1635, 1637, 1639 above the storefronts; 1635 shown enlarged

Door vinyl text

- 1635
- HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH
- Please ring doorbell for entry. All visitors must present identification to enter.

Labels

- B41: Replace existing sign panels
- B22: Replace existing vinyl on glass

90 Smith Street Offices: Building Identification

Sign codes: B42



Existing Plaque to be Replaced



Layout
Scale: 1 1/2" = 1'-0"



Bronze Building Identification Plaque with Silk Screen Printed Graphics
Scale: 1/2" = 1'-0"

Description: The existing plaque is replaced with a bronze plaque with silk-screen printed graphics. Plaque layout scale: 1 1/2" = 1'-0". Elevation scale: 1/2" = 1'-0".

Plaque text

- HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH
- 90 SMITH STREET

Labels

- Existing plaque to be replaced
- B42: Bronze building identification plaque with silk screen printed graphics

Admissions Building: Building Identification, Vinyl on Glass

Sign codes: B21



Existing Conditions



B21 Vinyl Graphics on Glass
Scale: 3/4" = 1'-0"

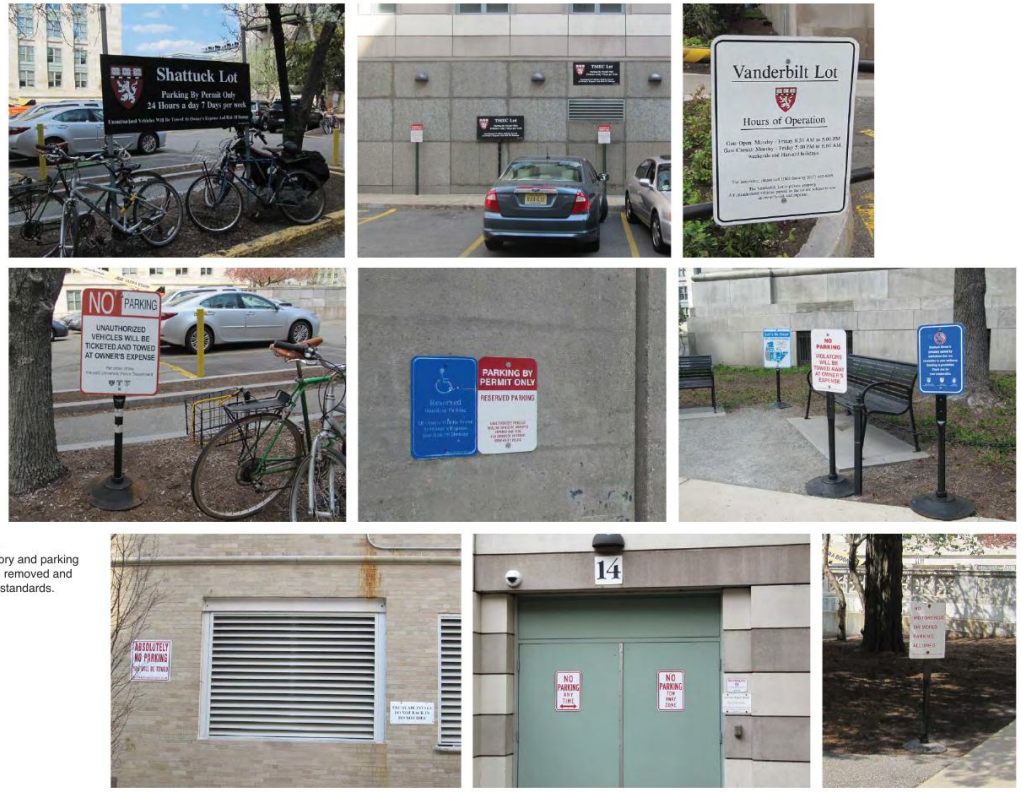
Description: A red vinyl panel with the school logo is applied to the door glass. Scale: 3/4" = 1'-0".

Text visible

- 158 LONGWOOD AVE
- HARVARD T.H. CHAN | SCHOOL OF PUBLIC HEALTH
- ADMISSIONS
- Hours: Monday - Friday, 9am-5pm, unless otherwise posted

Parking Signage

Parking Signage: Existing Conditions



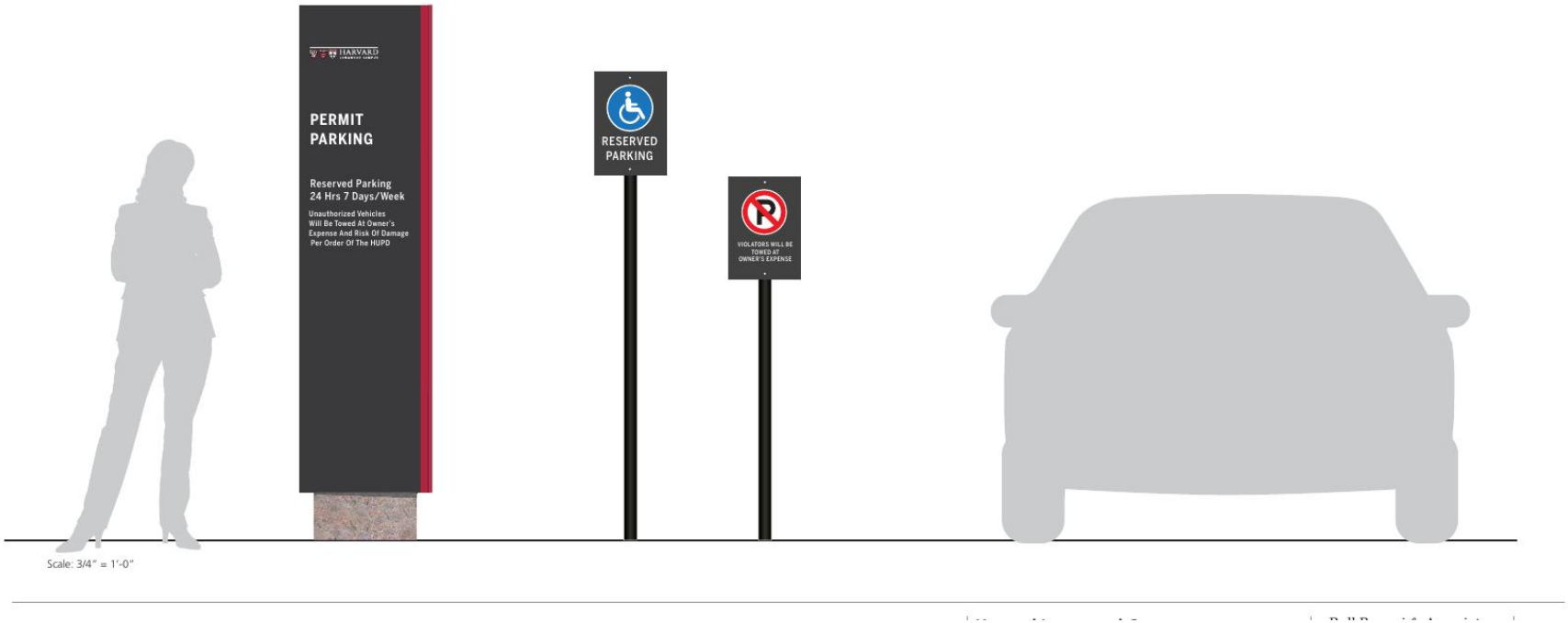
Regulatory Signs
All existing regulatory and parking space signs will be removed and replaced with new standards.

Description: The photos show a mix of signs on posts and walls, including lot name signs such as Shattuck Lot and Vanderbilt Lot with hours of operation, no-parking signs, permit-only signs, and accessible parking signs.

Regulatory signs

- All existing regulatory and parking space signs will be removed and replaced with new standards.

Parking Signage: Kit-of-Parts



Description: A permit parking pylon with a red edge stands beside a post with an accessible parking sign and a post with a no-parking sign. Scale: 3/4" = 1'-0".

Pylon text

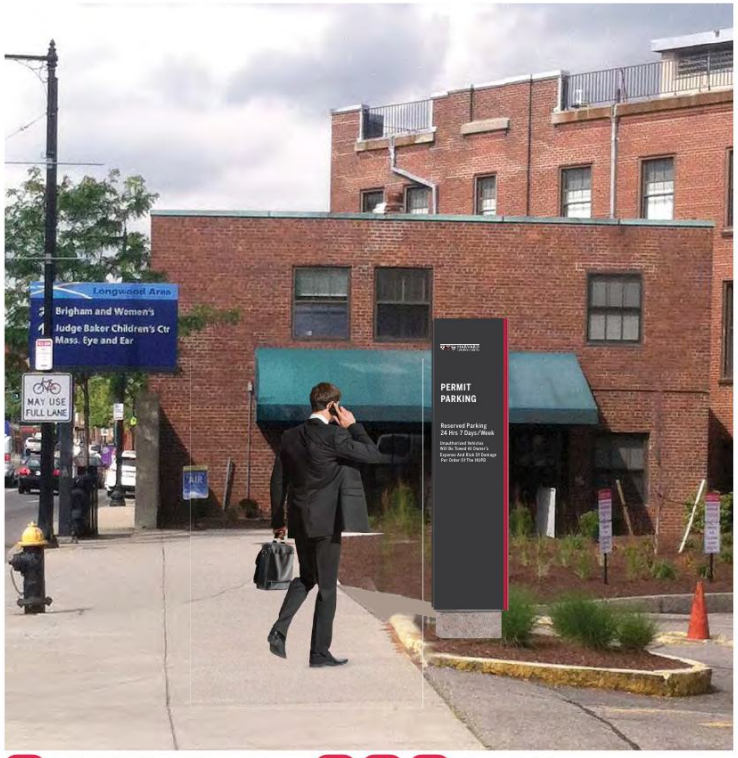
- PERMIT PARKING
- Reserved Parking, 24 Hrs 7 Days/Week
- Unauthorized Vehicles Will Be Towed At Owner's Expense And Risk Of Damage Per Order Of The HUPD

Post signs

- RESERVED PARKING, with accessible symbol
- VIOLATORS WILL BE TOWED AT OWNER'S EXPENSE, with no-parking symbol

Parking Signage: Parking Lot Identification

Sign codes: P04, P01, P02, P03

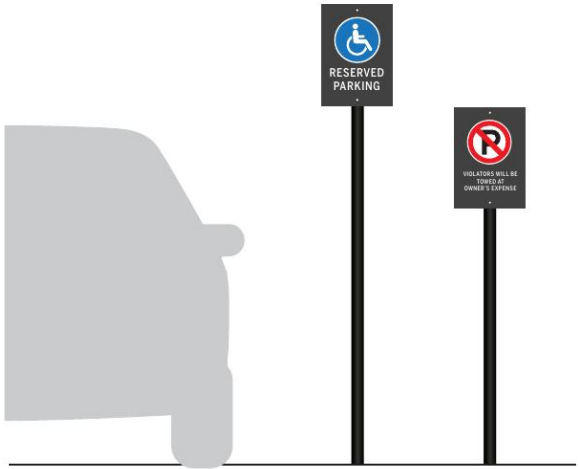


Description: P04 is the Countway lot. P01, P02, and P03 are typical for other lots.

Pylon text

- PERMIT PARKING
- Reserved Parking, 24 Hrs 7 Days/Week
- Unauthorized Vehicles Will Be Towed At Owner's Expense And Risk Of Damage Per Order Of The HUPD

Parking Signage: Regulatory



Scale: 3/4" = 1'-0"



Layouts
Scale: 1 1/2" = 1'-0"



Layouts with Campus Branding
Scale: 1 1/2" = 1'-0"

Description: Layouts at 1 1/2" = 1'-0". The last two layouts add the Harvard Longwood Campus logo at the bottom. Elevation scale: 3/4" = 1'-0".

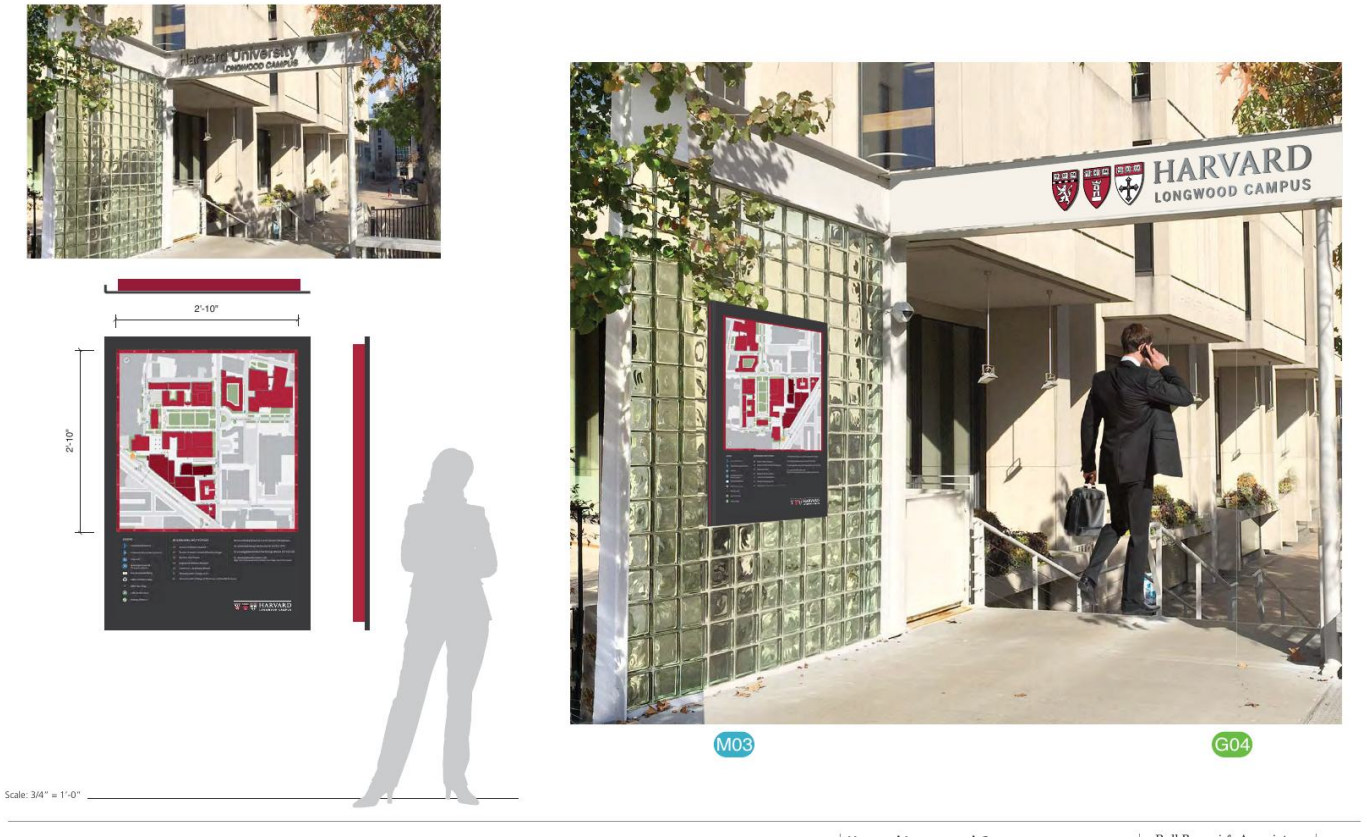
Sign faces

- RESERVED PARKING, with accessible symbol
- VIOLATORS WILL BE TOWED AT OWNER'S EXPENSE, with no-parking symbol
- PARKING BY PERMIT ONLY, RESERVED PARKING, Unauthorized Vehicles Will Be Towed At Owner's Expense And Risk, Per Order Of H.U.P.D.
- PARKING BY PERMIT ONLY, RESERVED PARKING, 24 Hours 7 Days Per Week for Permit #S41, No After Hours Permits Allowed, Per Order Of H.U.P.D.

Campus Branding

Campus Branding: Campus Gateway at 677 Huntington Avenue

Sign codes: G04, M03



Description: Gateway lettering with the Harvard shields and the words Harvard Longwood Campus goes above the entry (G04). A campus map panel (M03) is mounted on the glass block wall. Dimensions marked: 2'-10" wide. Scale: 3/4" = 1'-0".

Text visible

- HARVARD LONGWOOD CAMPUS

Campus Branding: Gateway at Longwood Avenue



Description: Banners on the light poles show the Harvard Longwood Campus mark with microscope-style images: green cells, white brain tissue, and red and orange tissue. Scale: 1/2" = 1'-0".

Text visible

- HARVARD LONGWOOD CAMPUS

Note

- Represents the Harvard Longwood Campus brand, images vary.